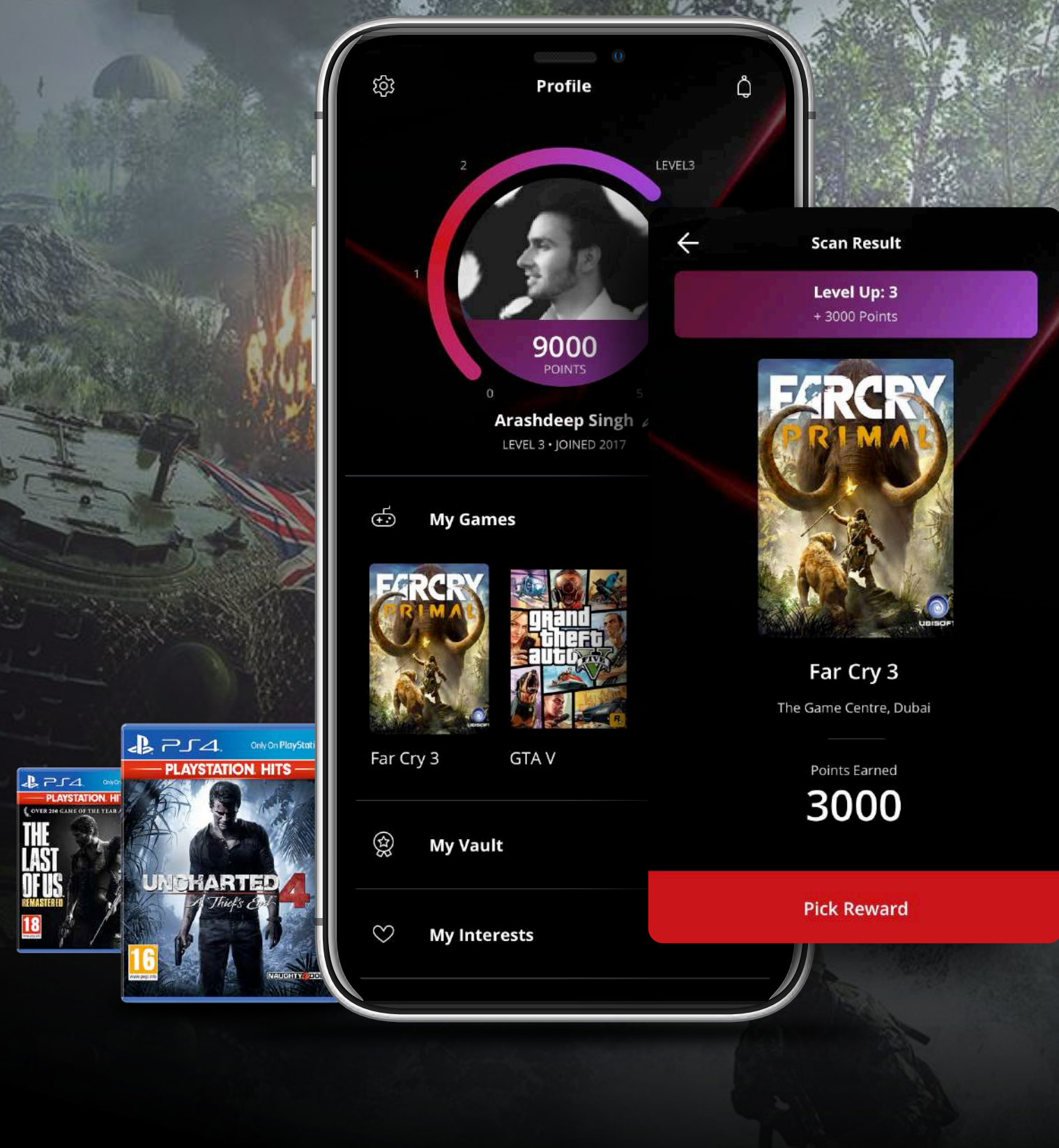
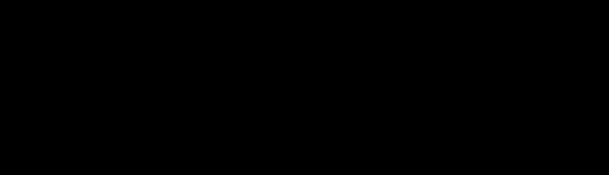


Red Vault

UAE's Unique Rewarding App For Gamers

Available on

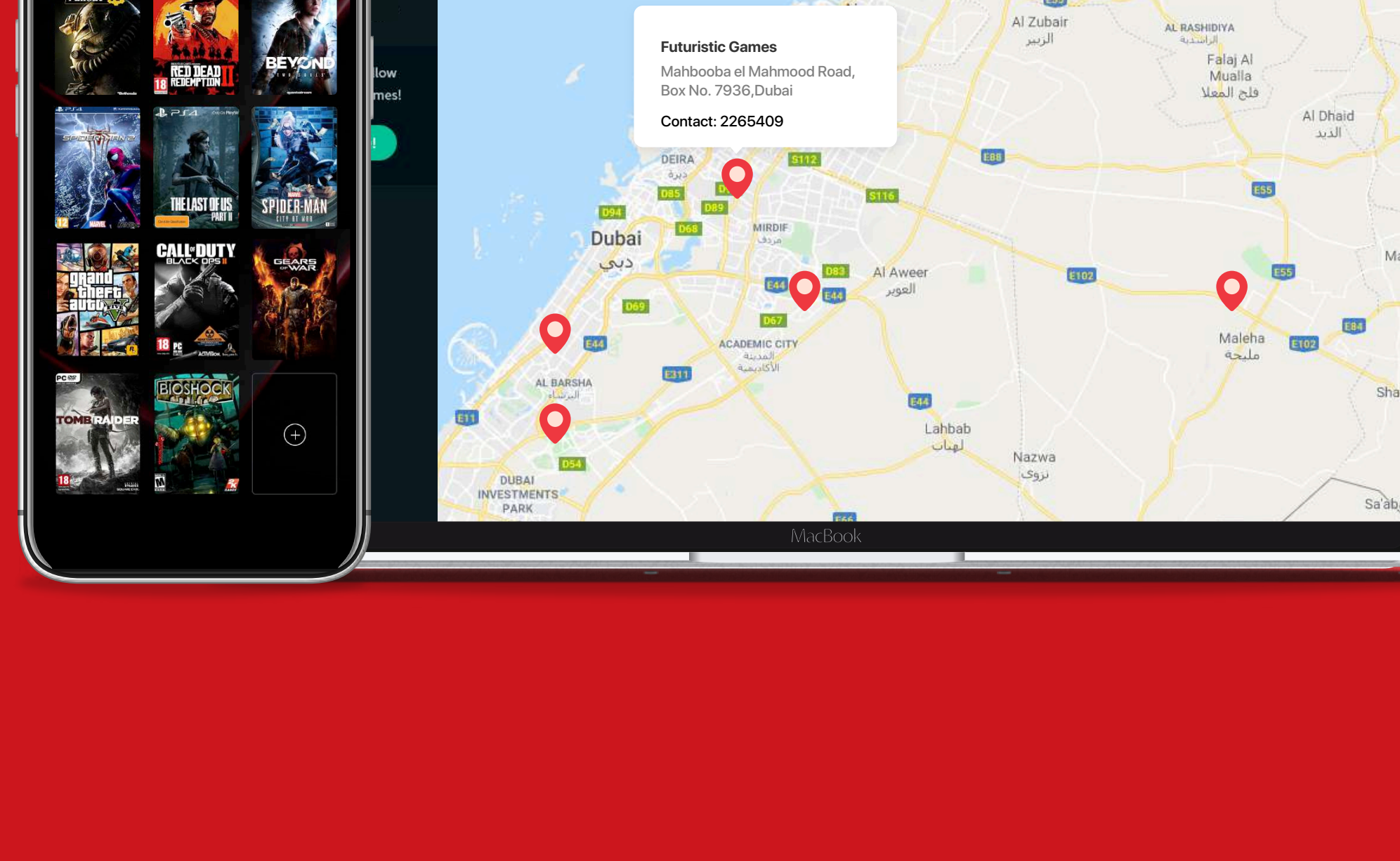


Red Vault is one-of-its-own kind app that rewards users for every video game they buy. We created a seamless platform, where their users could scan Red Vault QR code to earn more points, promotional offers, & surprises.

Code Brew Crafted A Custom Solution

For Their Customers & Admin Control

- Powerful Admin Dashboard**
Admin panel to generate QR codes & manage list of retailers through single interface
- Branded Customer App**
User-friendly app that allows users to scan QR code & claim their rewards



2.5M+
Users



150K+
Retailers

Language Flexibility To Localize

Challenge : Red Vault required to provide a localized experience to their users

Solution : Code Brew added a language switcher to the app which helped their users to switch between English & Arabic with just one touch. While their users could now use the app in their preferred language, it helped them build a strong relationship with regional audiences.

Impact : Red Vault observed an increase of 43% in customer retention rate.

[Boost Customer Retention Rate >](#)



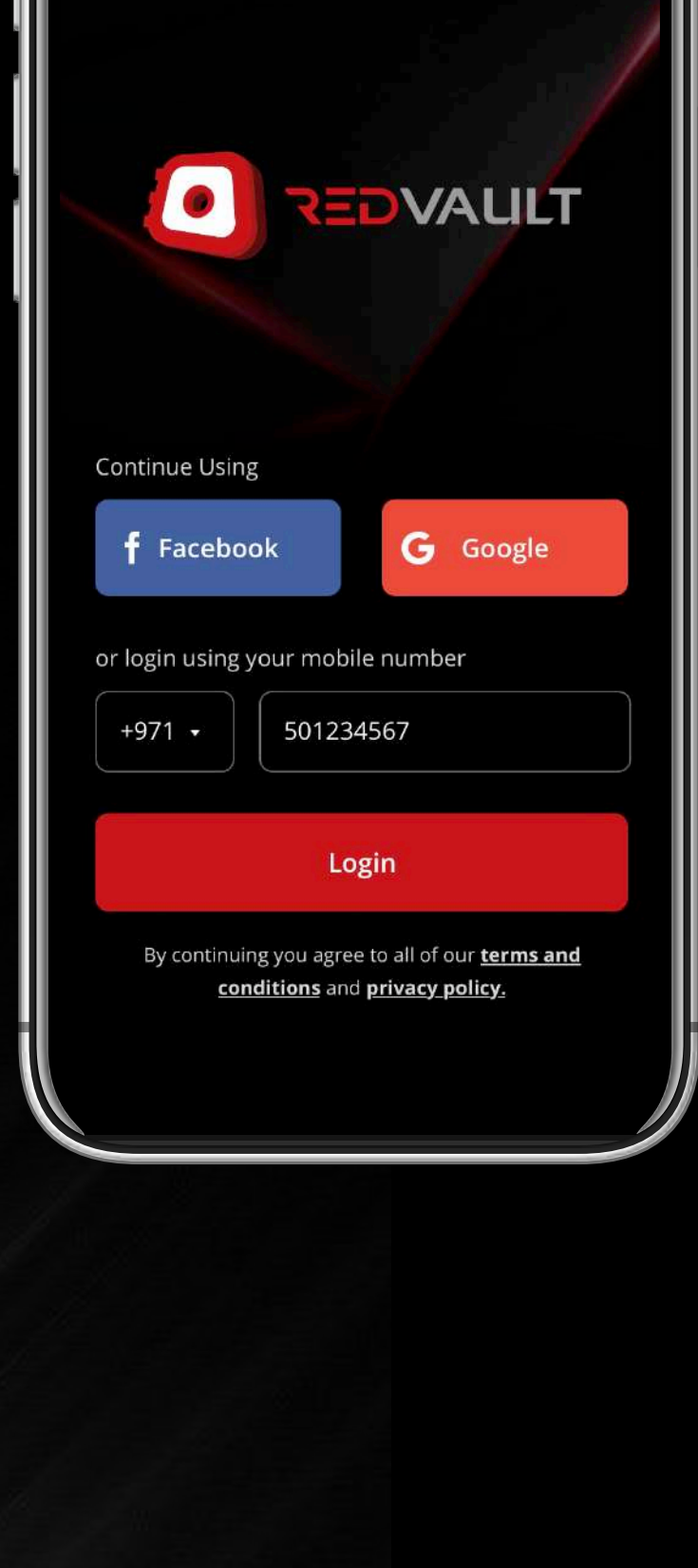
Social Login For One-Click Experience

Challenge : Red Vault wanted to give their users freedom to login from their social profiles.

Solution : For this, we added social media integration to allow gamers login to their application with one click. Now they could easily connect using their Facebook & Google accounts.

Impact : Red Vault detected increase of 73% in the number of new registrations in the first quarter.

[Increase App Downloads >](#)



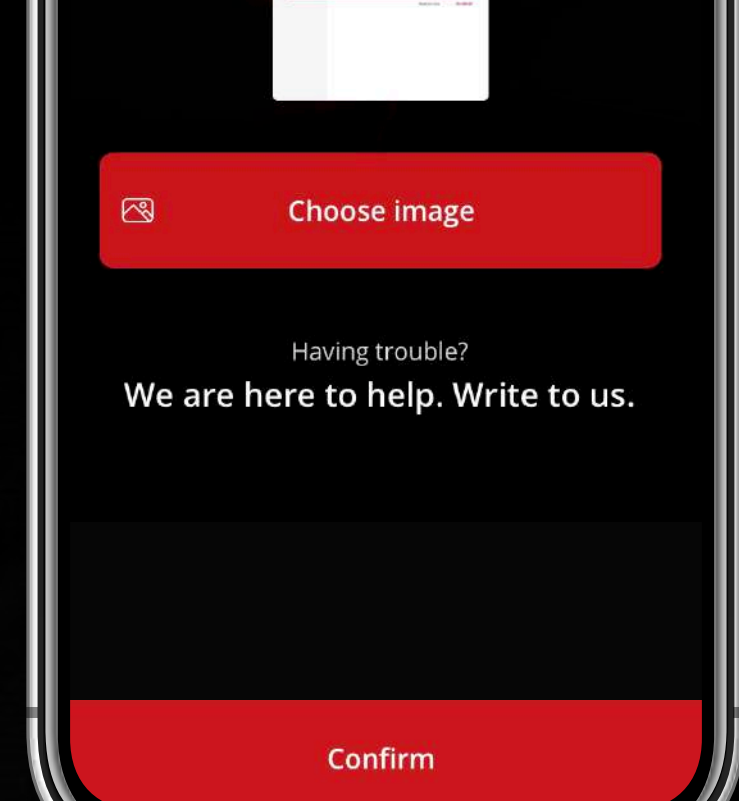
Purchase Tracking For Secure QR-Code Scanning

Challenge : It was becoming challenging for Red Vault to overcome the fraud linked with QR- code scanning

Solution : Code Brew resolved the problem with the help of a new feature for adding & verifying the QR code. The users were required to upload invoice or any other proof of purchase to get RED reward.

Impact : Red Vault was able to curb the fraud completely, making it 100% secure & beneficial for the users.

[Improve Your App Security >](#)



Chat Support To Resolve Queries

Challenge : Another challenge for Red Vault was to resolve their users queries in real-time

Solution : For this, Code Brew provided them with in-app chat support. Now they could get the customers indulged in real-time communication and solve all their problems.

Impact : With this Red Vault was successful in handling their user problems & build greater customer loyalty.

[Build Customer Loyalty >](#)

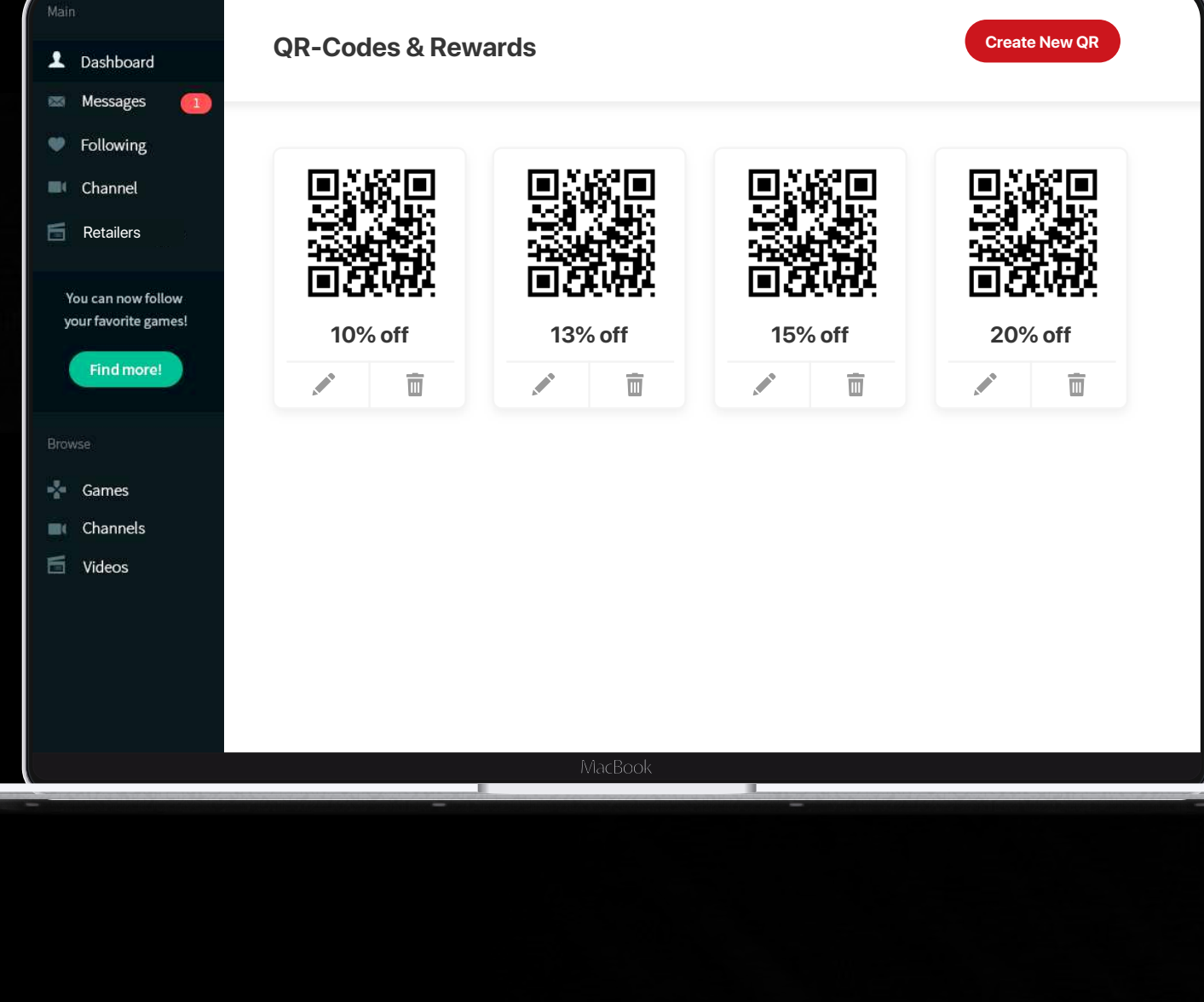
Generating QR-Codes & Rewards

Challenge : Red Vault required to generate a huge number of unique QR codes & rewards

Solution : Code Brew made it possible to generate more than 10,000 authentic QR codes through a powerful admin dashboard. Also they generate & manage reward points for the scanned codes.

Impact : This added to their efficiency & helped them work 3 times faster.

[Improve Your Efficiency >](#)



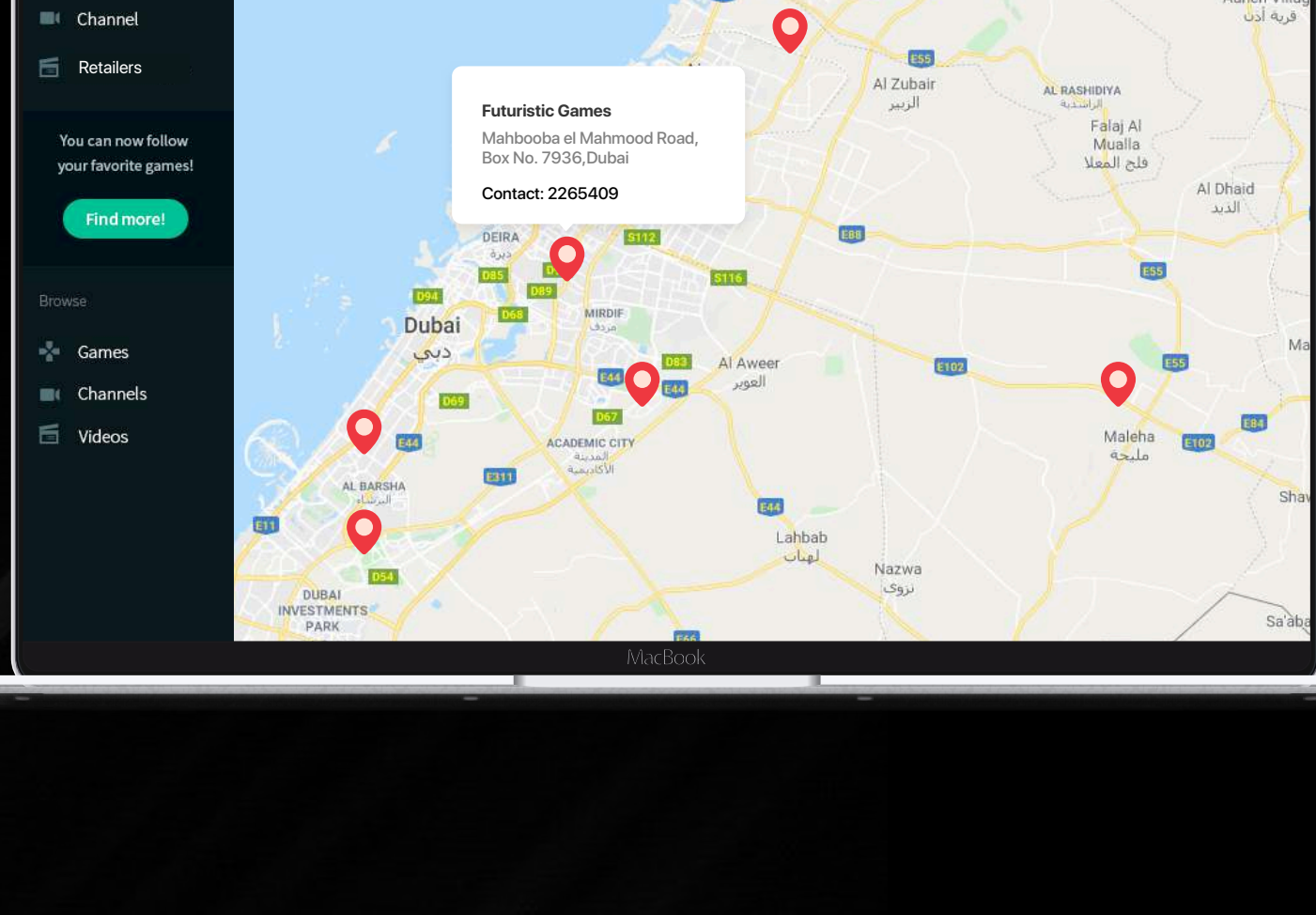
Managing 15,000+ Retailers From Single Window

Challenge : For Red Vault it was a big challenge to manage their retailers across Middle East

Solution : Code Brew provided a robust admin panel, enabling them to view, edit, & manage more than 15,000 retailers from a single interface. They could easily segregate them region wise & ensure the availability of stock for their customers.

Impact : It turned simpler for Red Vault to improve their work process seamlessly.

[Streamline Your Workflow >](#)



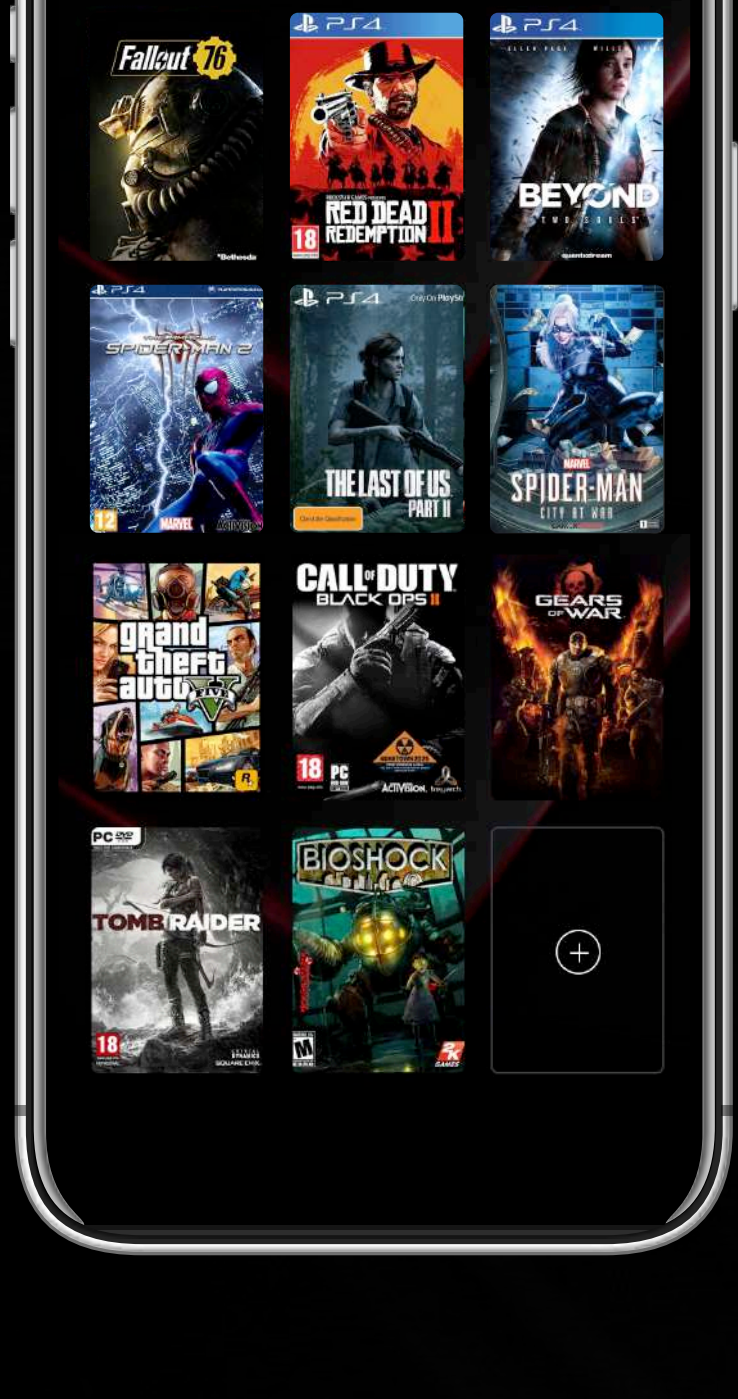
Pre-booking Made Easier

Challenge : Red Vault wanted to create a hype for the upcoming games among their users

Solution : For this, we added a feature for pre-booking to their app. Now the users could easily book the upcoming games before launch, ensuring they don't miss on any of their favorite games.

Impact : The new features was helpful in creating awareness & lead to increase in sales by 61%.

[Create Brand Awareness >](#)



Keeping Customers Updated & Engaged

Challenge : It was important for Red Vault to keep their users updated for latest game news/launch

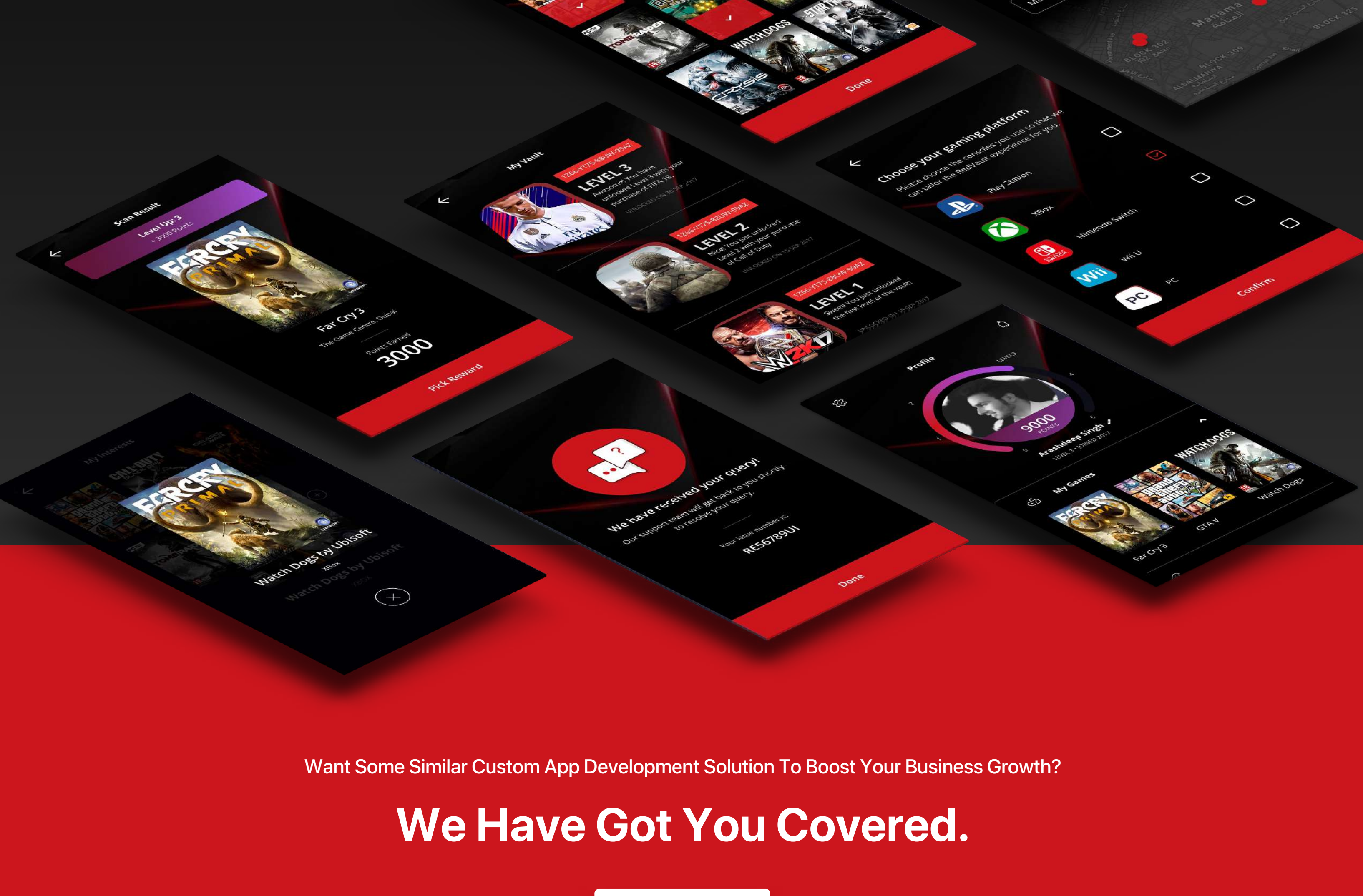
Solution : Adding a 'News' section to their app, Code Brew made it simpler for them to share the latest game updates, news, etc. with their users. They could also send push notifications for the same.

Impact : Red Vault was able to boost customer engagement significantly.

[Boost Customer Engagement >](#)

Result

Red Vault required a custom solution for their brand & Code Brew turned their idea real successfully. With the help of a branded customer app & a powerful admin dashboard, they were able to enhance customer engagement, build brand recognition, improve overall customer satisfaction, & increases number of downloads.

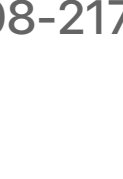


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We Have Got You Covered.

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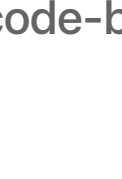
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