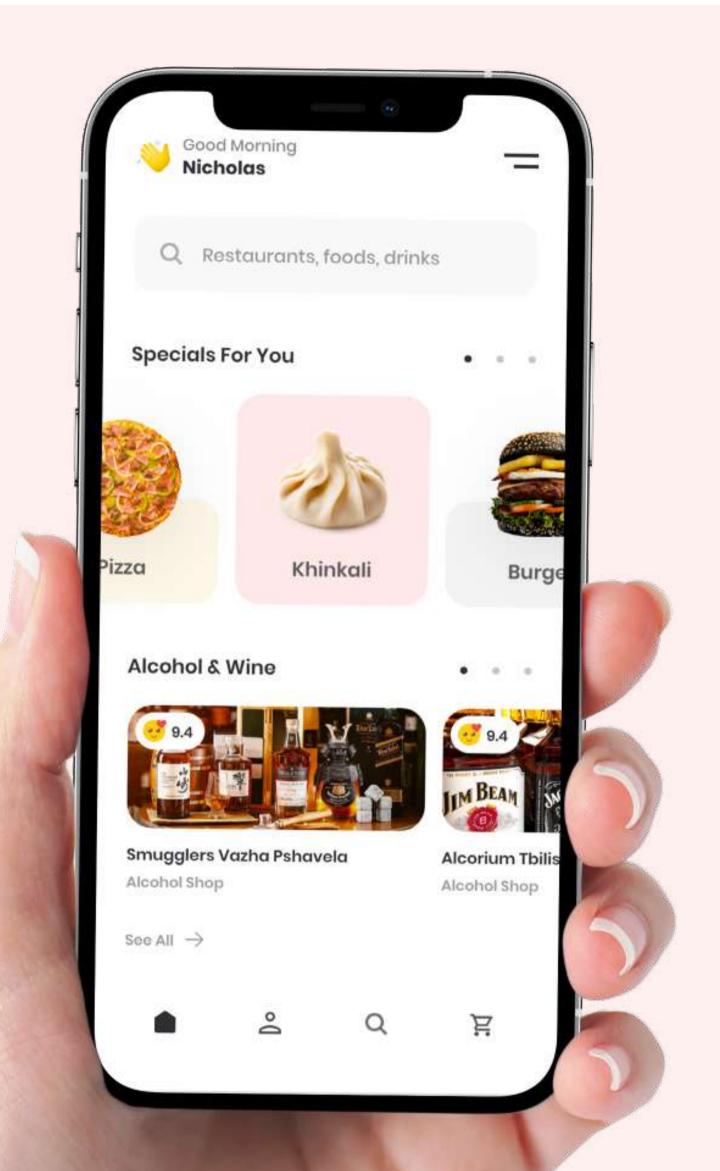
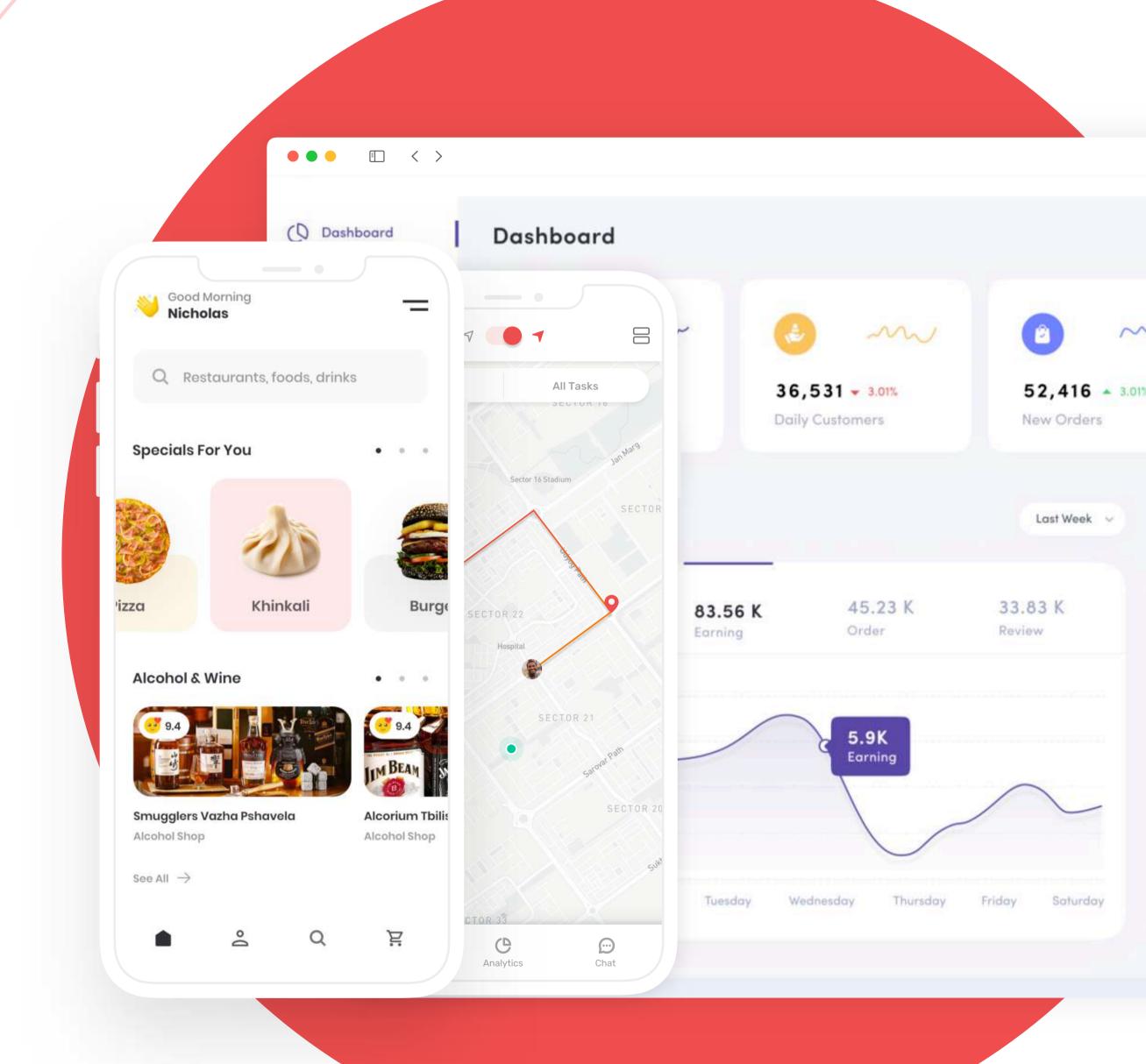
# 

Revolutionizing Your Food Delivery Business Digitally



Boost Your Restaurant
Business With Our
Feature-Rich Food
Ordering & Delivery
Platform





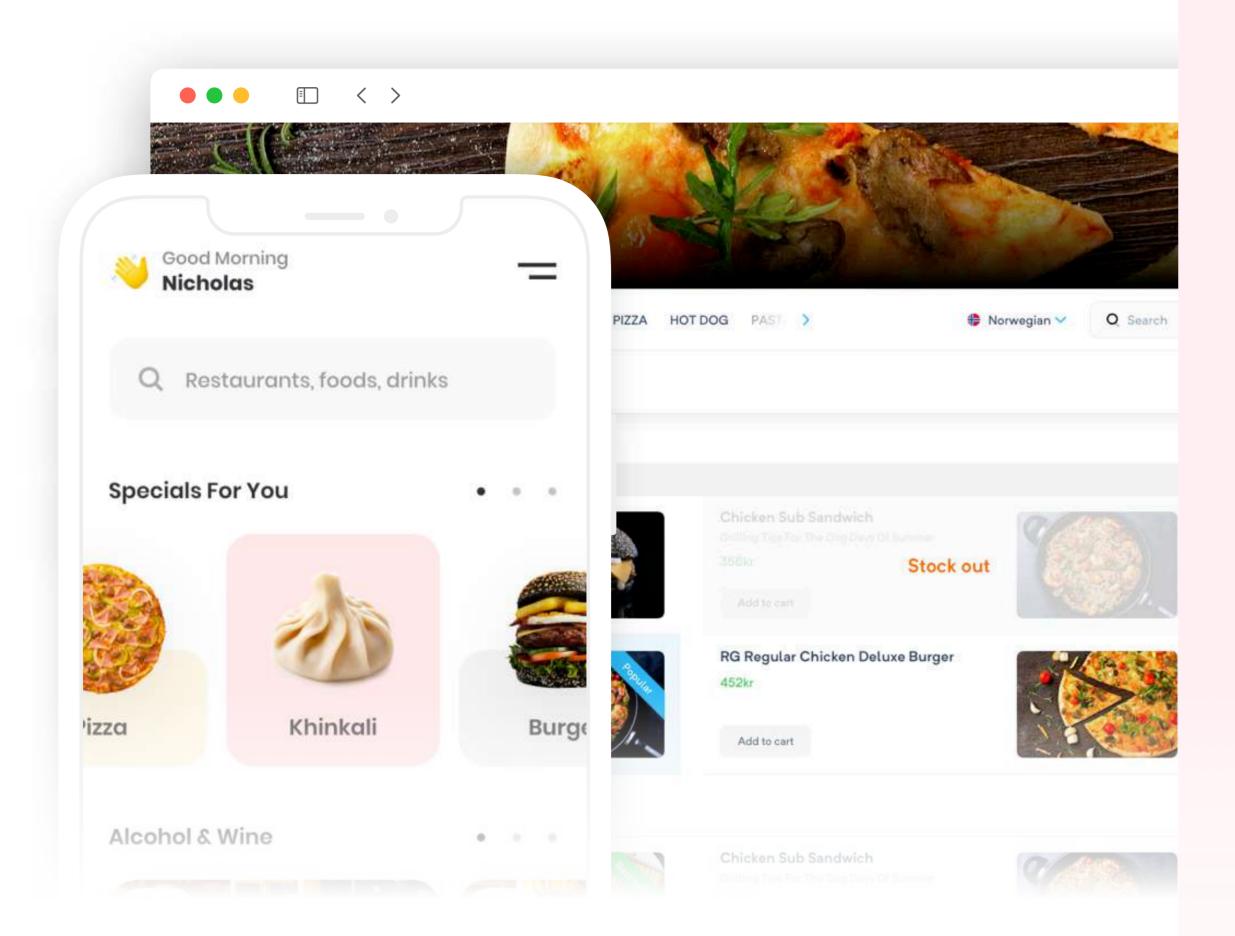


### Comprehensive Technology Solution For Your Food Delivery Business



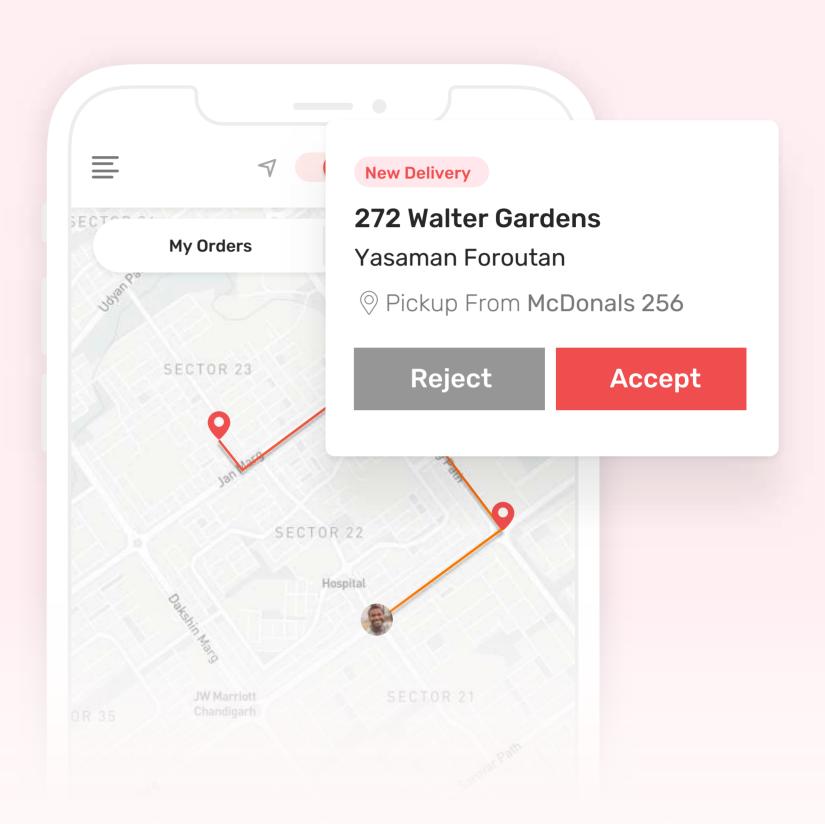


& More To Scale Your Business Like Never Before



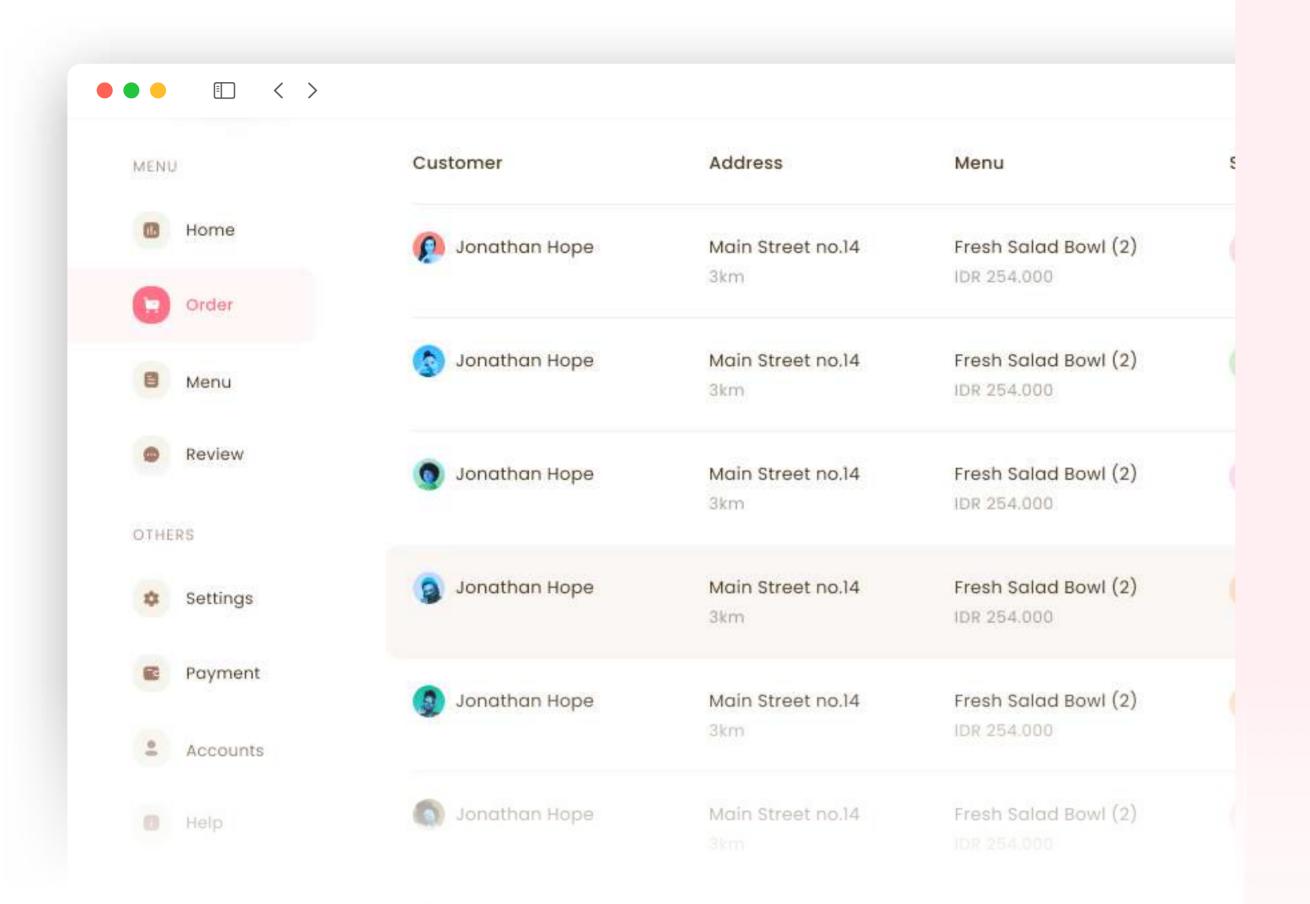
### **Branded Mobile App & Website**

Give your customers a seamless food ordering platform with your own restaurant mobile apps & website



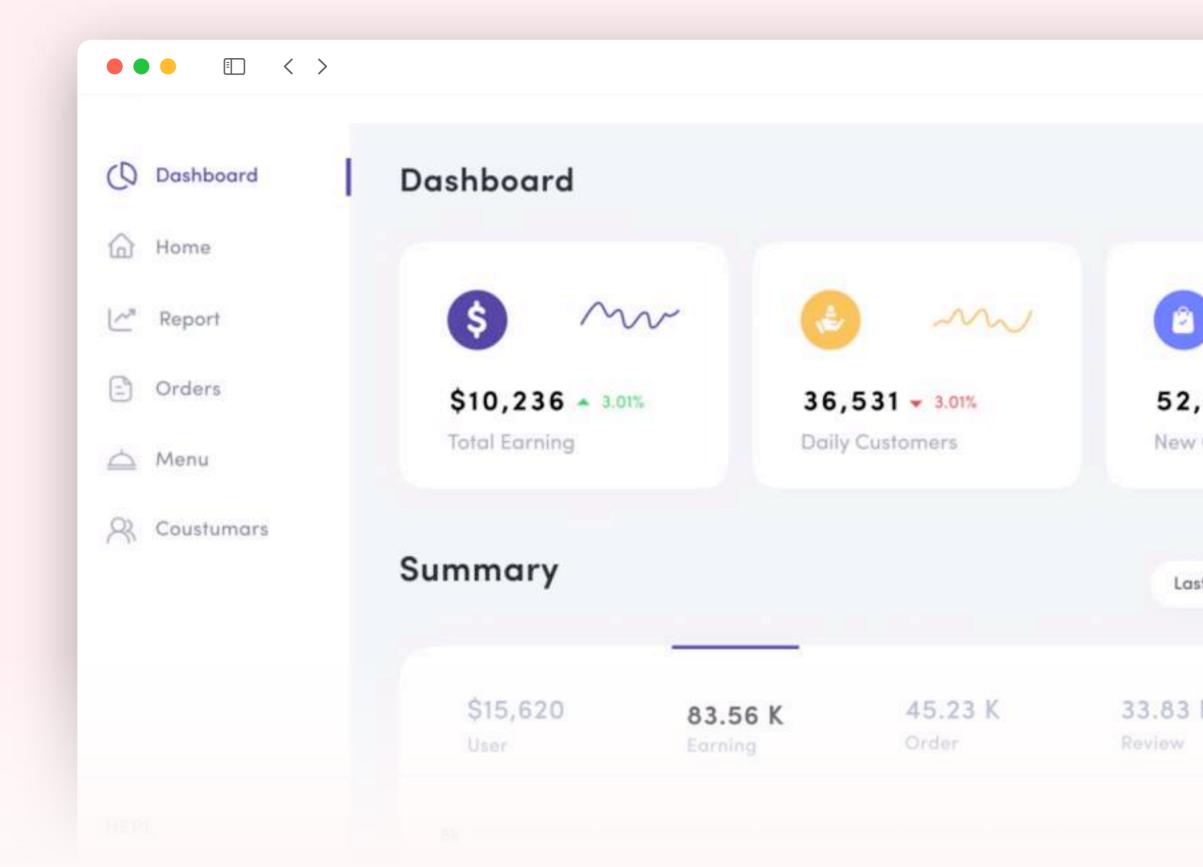
### Easy-to-use Delivery App

With our efficient delivery management software help drivers deliver food orders at the customer's doorstep on time



### **Dynamic Vendor Panel**

Robust panel for restaurant owners to add/edit menu, launch offers, manage orders & track the delivery agents in real-time

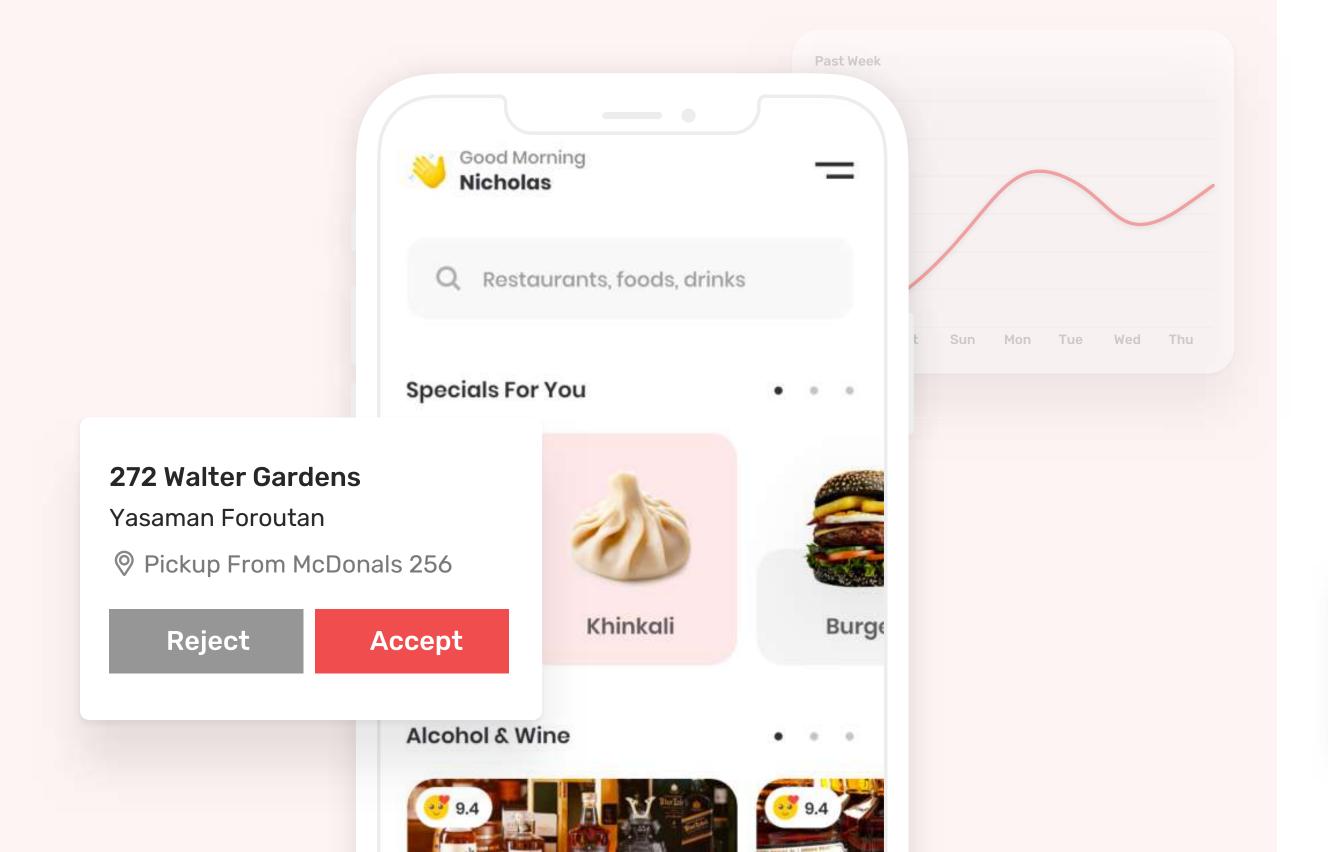


### All-in-one Admin Dashboard

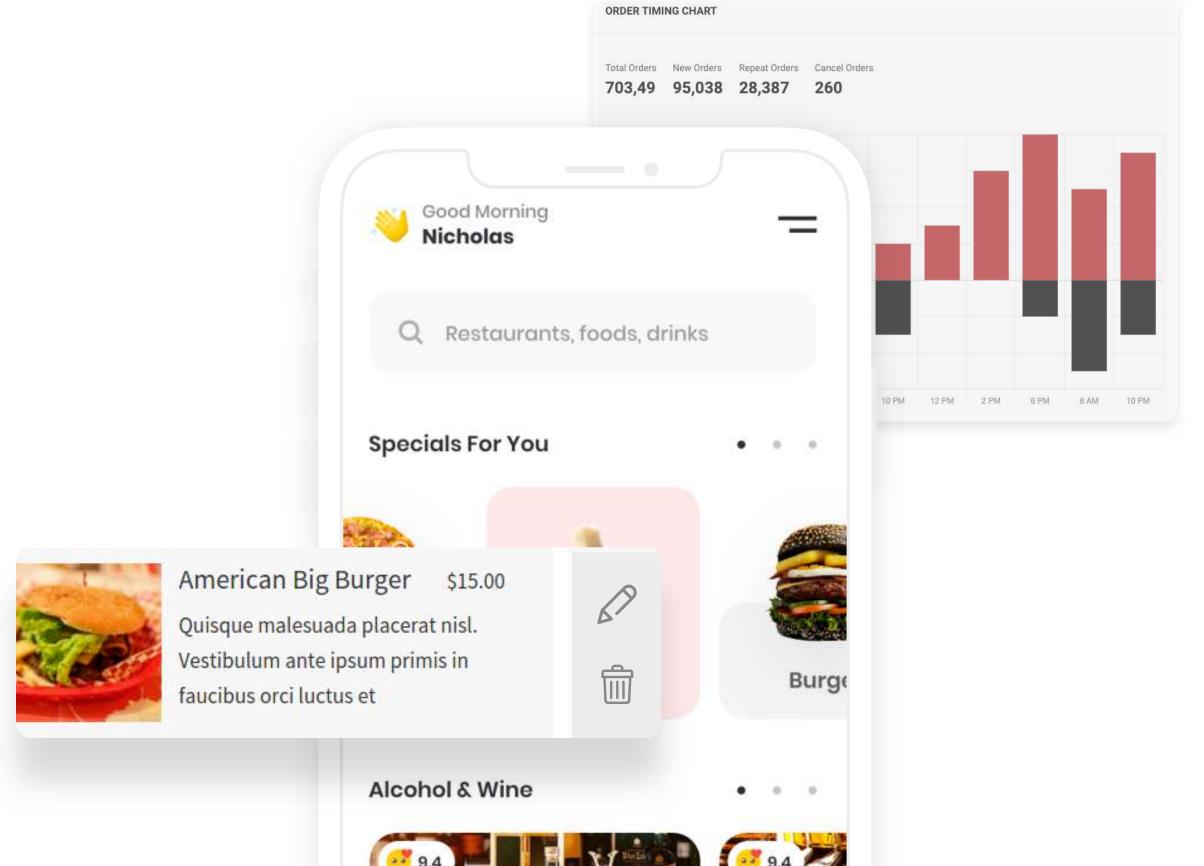
Powerful dashboard to manage, monitor important numbers & identify growth opportunities for your food delivery business



### Existing Features

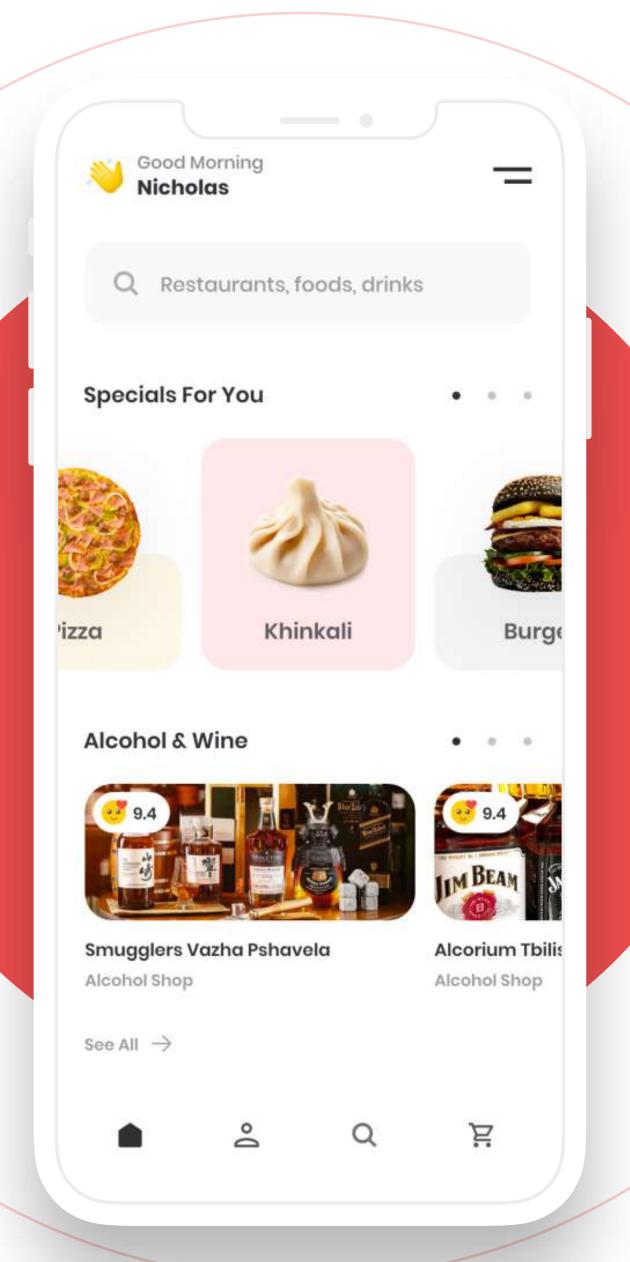






# Branded Ordering Mobile App & Website

**Existing Features** 





### Search & Filter

Users can easily find & order their favorite food items using an advanced search & filter option



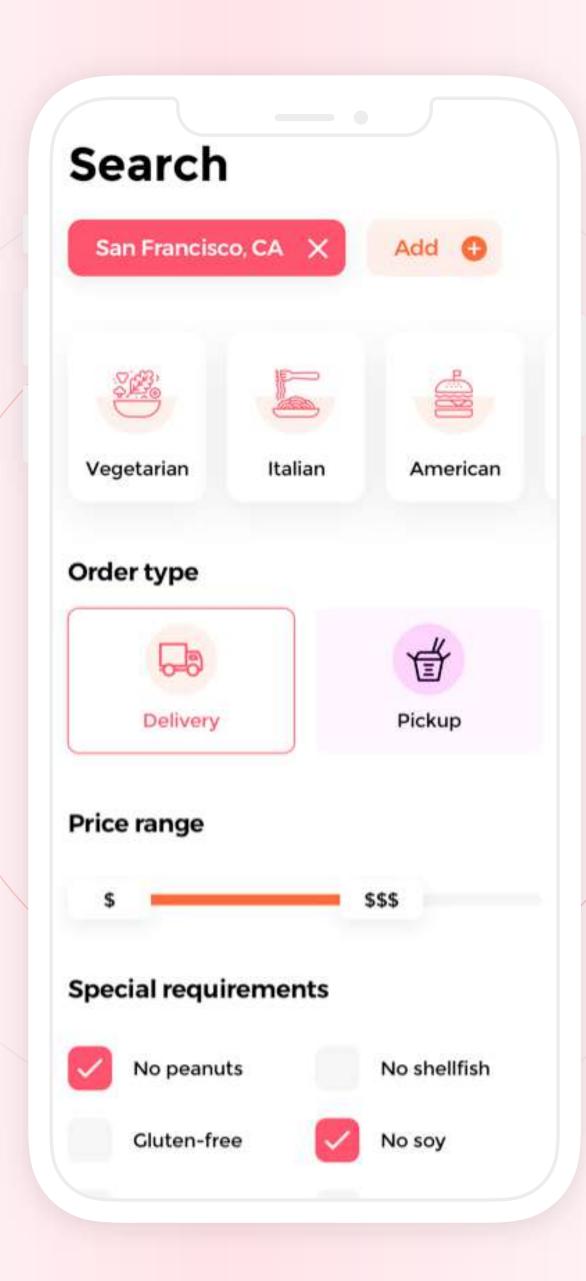
### **Voice Instruction**

Customers can add any specific cooking instructions for the restaurant in form of recorded audio, to be followed at the time of placing order



### **Track Your Order**

Your users will get proper ETAs & can track their food orders, right from the order placement, dispatch to delivery





### **Takeaway Order**

Your users can place orders for takeaway, skip the queues, & pick up their food directly from restaurants



### **Loyalty Points**

Customers benefit from loyalty credits they earn with every purchase & can use the same to avail discounts on other purchases.



### **Table Booking**

Customers can book a table in a restaurant for Dine-in at a particular date and time slot along with the number of seats and duration. After a reservation is made, the user will receive a confirmation status for the same.



### **Add To Wishlist**

The customers can add their favorite food items and vendors to their wishlist for future reference.



### **Nearby Restaurant**

Customers can check the restaurants offering express delivery and the one with the nearest available location.



### **Edit Order**

The customers can send an edit request for an already placed order to add or delete the items.



### **Pickup Flow**

Customers can check the pickup flow defining from where they can pick up their particular order, on what time & other details.



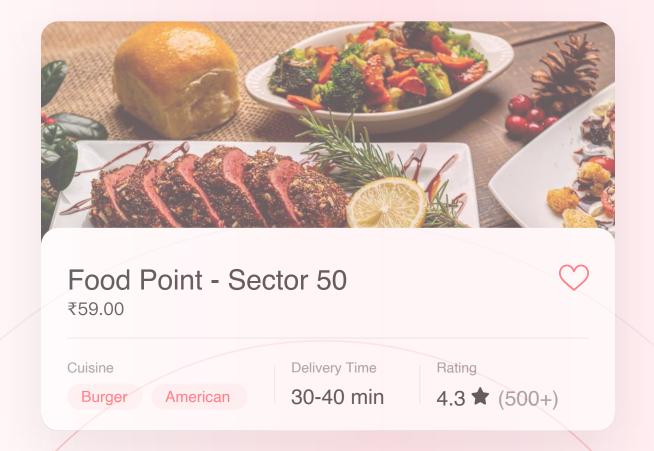
### **Recommended Items**

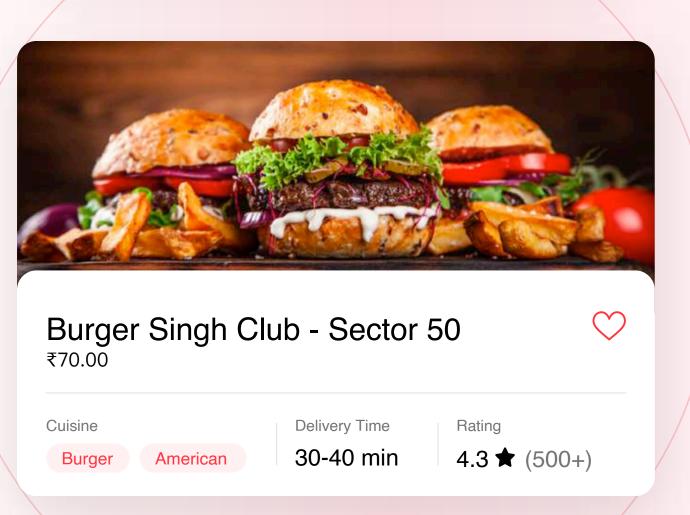
Customers can view the recommended items for them based on their purchase history, most liked terms, trending items, & similar products.



### **SOS Feature**

Allow customers send an emergency notification to the admin & agent, if they find anything not in appropriate condition.









### **Rating & Reviews**

Your customers can leave their honest feedback for the restaurants & food delivered, using start ratings & leaving comments



### **Multiple Payment Options**

You get various payment options like Cash On Delivery, Credit/debit Card, Stripe, Paypal, Razorpay, Pay stack, Myfutura, Windcape, Tap, Conekta, etc.



### **Tax Calculation**

Make payment process more transparent showcasing calculated sales tax on different categories



### **Pay Later**

The customers can select the option to pay later for any order placed after the order is confirmed.



### Login/Sign Up

Your customers' can login/signup using their social media accounts or contact number



### **Bi-Lingual**

You can showcase your marketplace in two languages, i.e. English & one language of your choice (according to your region)



### **Company Detail**

You can share your business details, contact info & app downloads on your app & website



### **View History & Repeat**

Your users can review their order history and repeat any of the desired order/s



### Invoice Receipt

You can send the complete invoice receipt on customer's WhatsApp number or mail ID



### **Save Cards**

Users can save their debit/credit card details & save their time while making payments in future



### **Download Here**

You can share link of play store & app store your food delivery app on your website



### Checkout

You can summarize the order details at the checkout screen with customer information like address & contact number



### **Push Notification**

Update your users for their orders, sharing every detail like dispatch, delivery information, etc. on their device



### Logout

Your users can simply log out their accounts from website & app whenever they require



### Add A Tip

Your users can send a small amount of tip to the delivery agent with in-app tipping feature



### **Order Schedule**

Allow your users to schedule the delivery time of their food order at the time of placing their orders



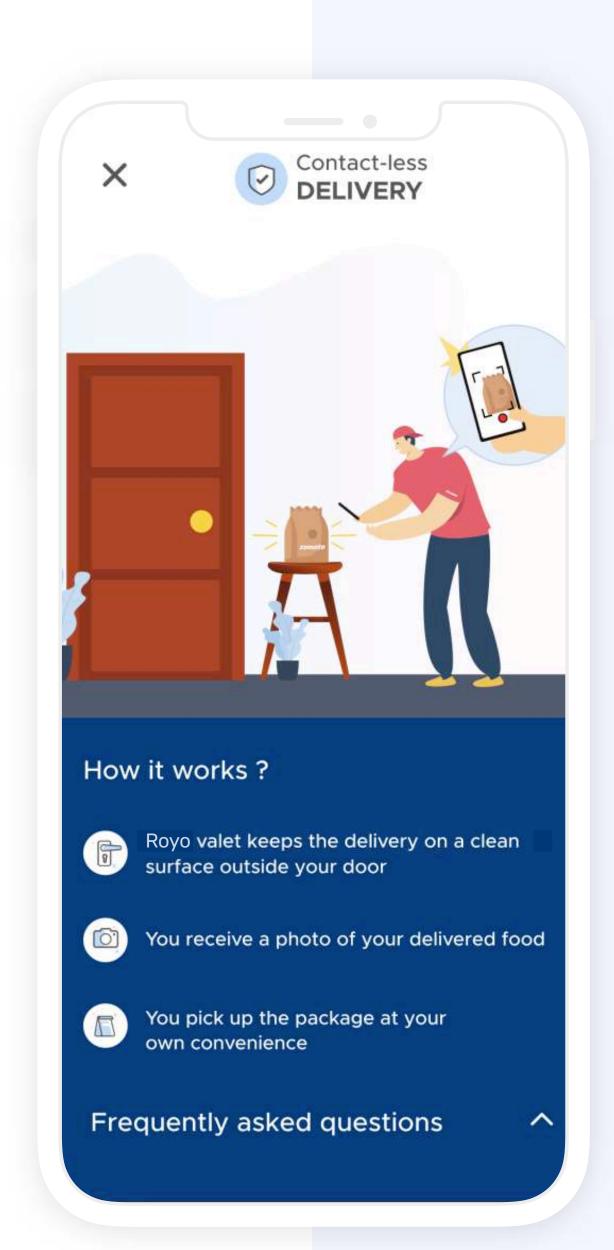
### Pure Veg/ Contain Egg

You can add a filter on the menu screen to let customers select vegetarian dishes or/ and those contain eggs



# Branded Ordering Mobile App & Website

**Custom Features** 





### **Contactless Delivery**

Users can opt for no-contact delivery where the orders will be dropped near their doorsteps to prevent virus spread.



### **Alerts For Positive Cases**

Customers will get instant notifications if an agent who had delivered recently is tested positive



### **First Order Free**

Your users will get free delivery on their first order from the website or app



### **About Us**

You can showcase your company's monthly/quarterly/yearly financial reports. Also you can add information like FAQs, student discounts, company specific offers, etc.



### **Blogs**

You can add blogs to your website fo sharing information or for marketing purposes



### **Refer A Friend**

You can provide incentives to user for referring your site & app to more people



### Chatbox

Your users can chat with executives their queries related to food quality, delivery, and much more



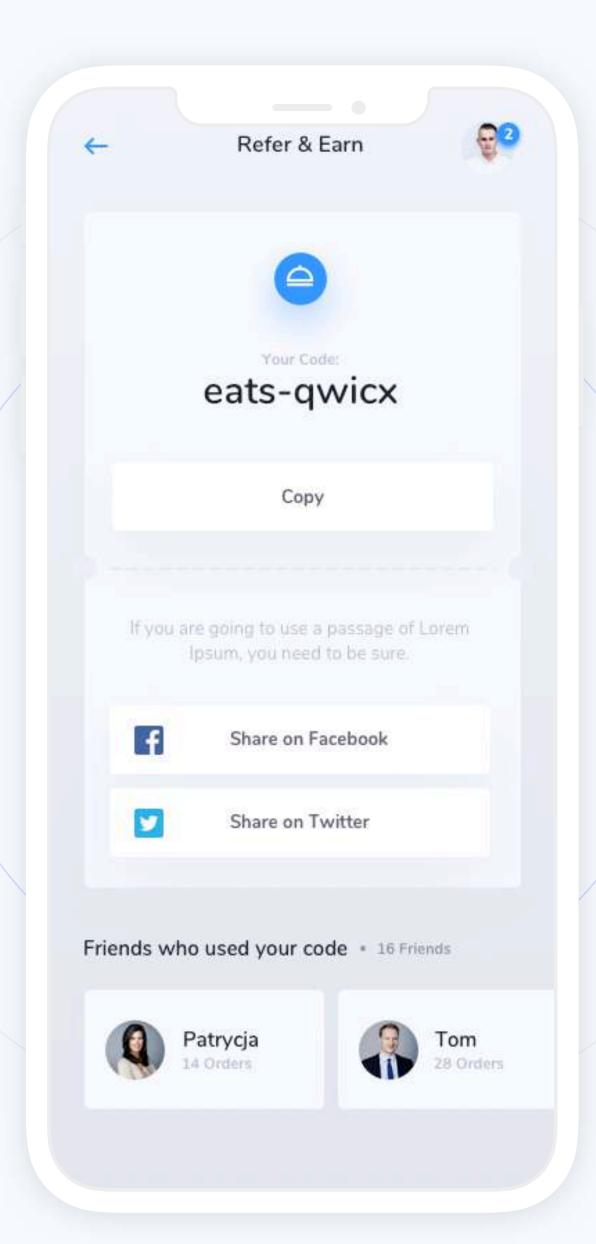
### **Donate For Change**

You can request users to donate \$1 to NGOs when they order food from website or app



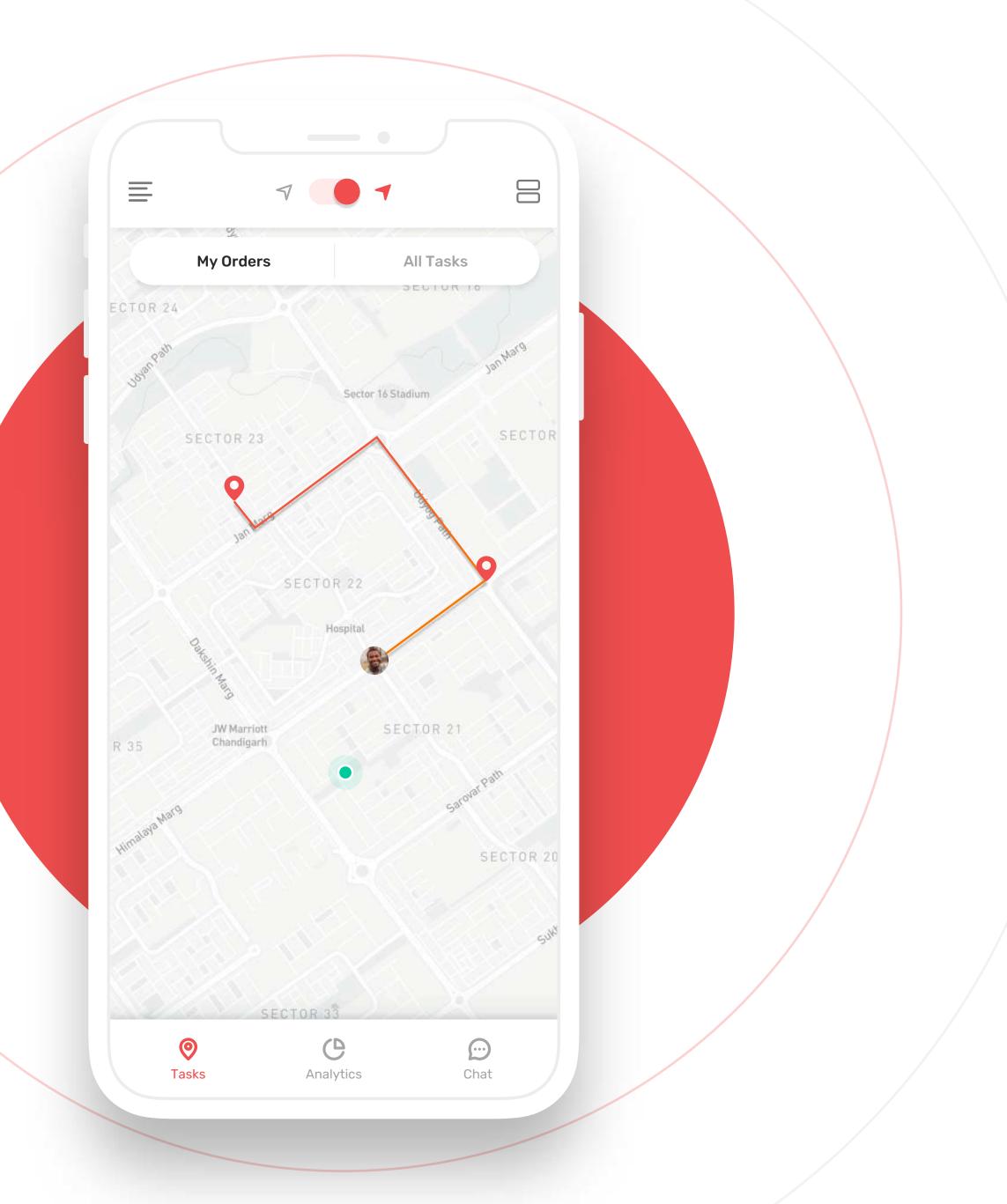
### Raise A Complaint

Users can raise a complaint in case their orders are delivered late or if the are charged a high delivery fee



# Easy-to-use Driver App

**Existing Features** 





### **Order Notifications**

Your drivers will receives real-time alerts and notifications on the app about order details



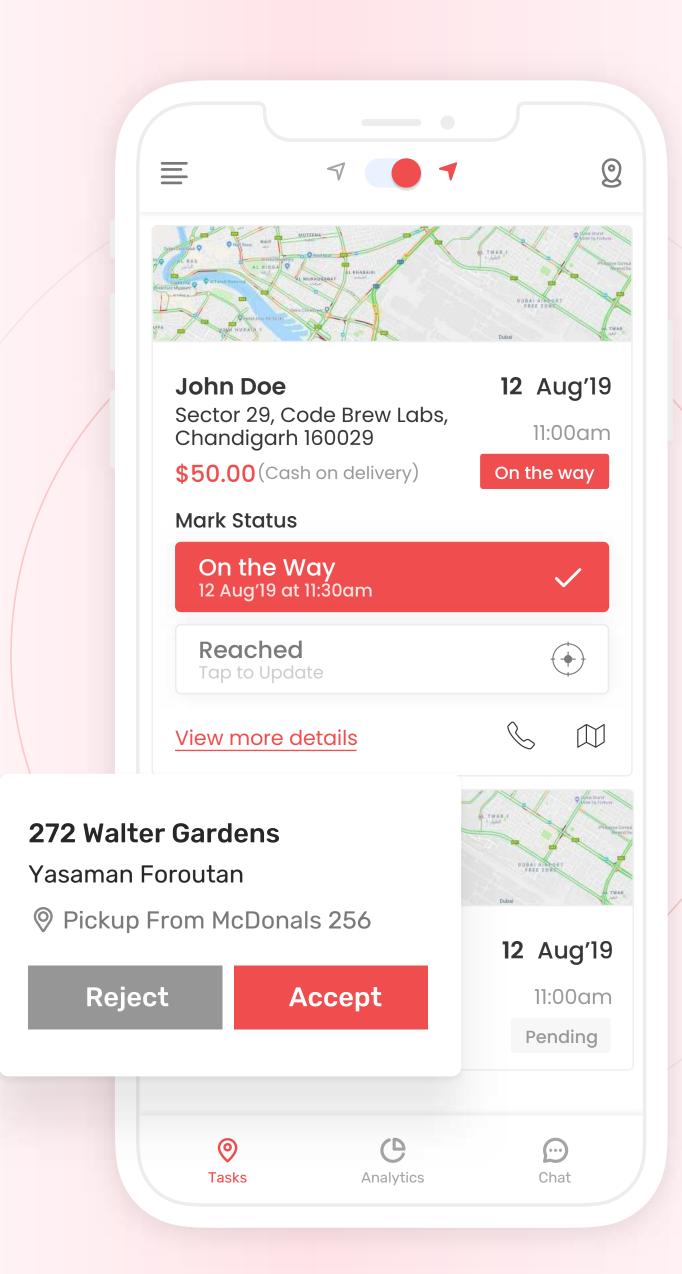
### **Share Availability**

Your delivery agents can share their availability to pick & deliver food orders



### **Accept/Reject Request**

Your delivery agents can accept or reject an order request as per their availability





### **Live Status Update**

Your delivery agents can set their status to Out for Delivery/Near/
Delivered. In case they fail to deliver, due to any reason, they need to call up admin for the same.



### **Return Item**

Agents can return the product in case a customer is not available at the drop off location.



### **Charges Per Kilometer**

You can pay the delivery agents
according to the distance they cover for
delivering an order



### **Route Optimization**

You can cut down on the delivery cost and estimated delivery time by providing optimized routes to delivery agents



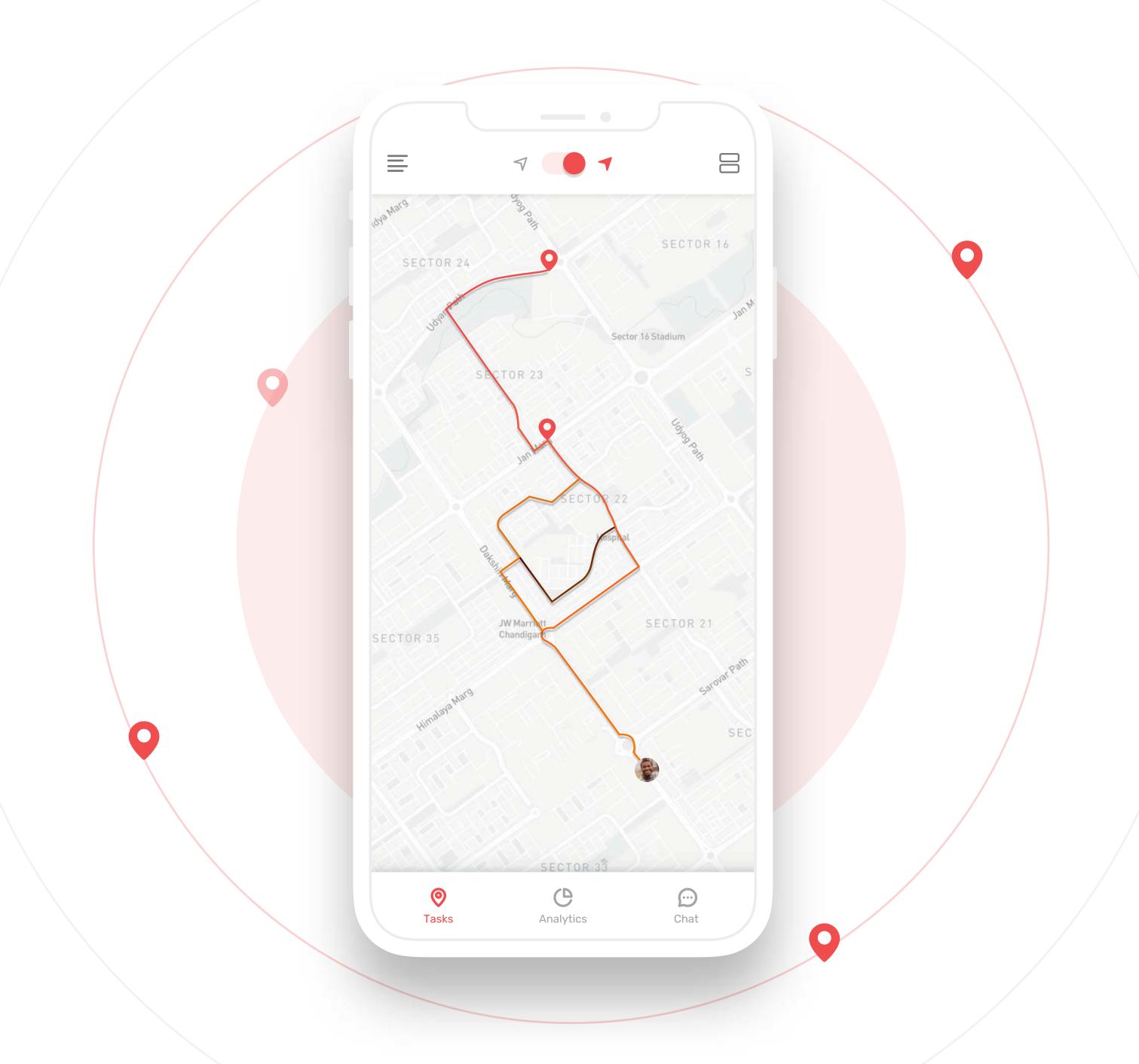
### **Audio Bio**

The agents can record their bio in an audio form and save the bio for users to play & know about them.



### **Edit Booking**

Allow the delivery agents to edit the orders placed on customer's request from the app





### **Advance Fee Calculator**

You can have a mix of fixed & variable (distance covered) fee calculation for your drivers



### **Daily Earning Reports**

Your drivers can analyze their daily earnings on the basis of the orders completed



### **Delivery Fee**

You can share the fixed percentage of order amount the drivers get paid



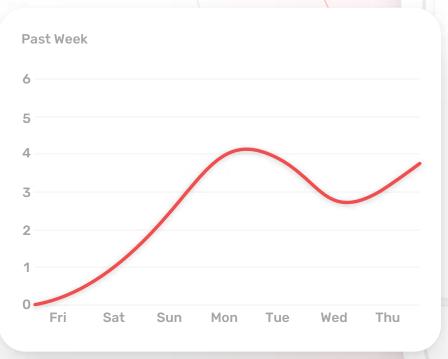
### **Real-Time Chat**

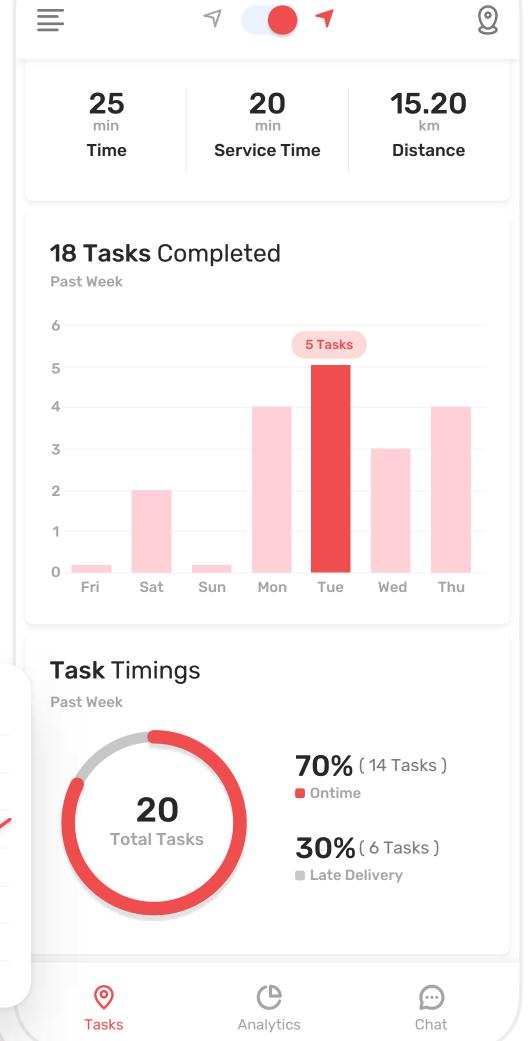
Drivers can chat with customers and admin in real-time for any issues relates to order delivery



### **Driver Login/Signup**

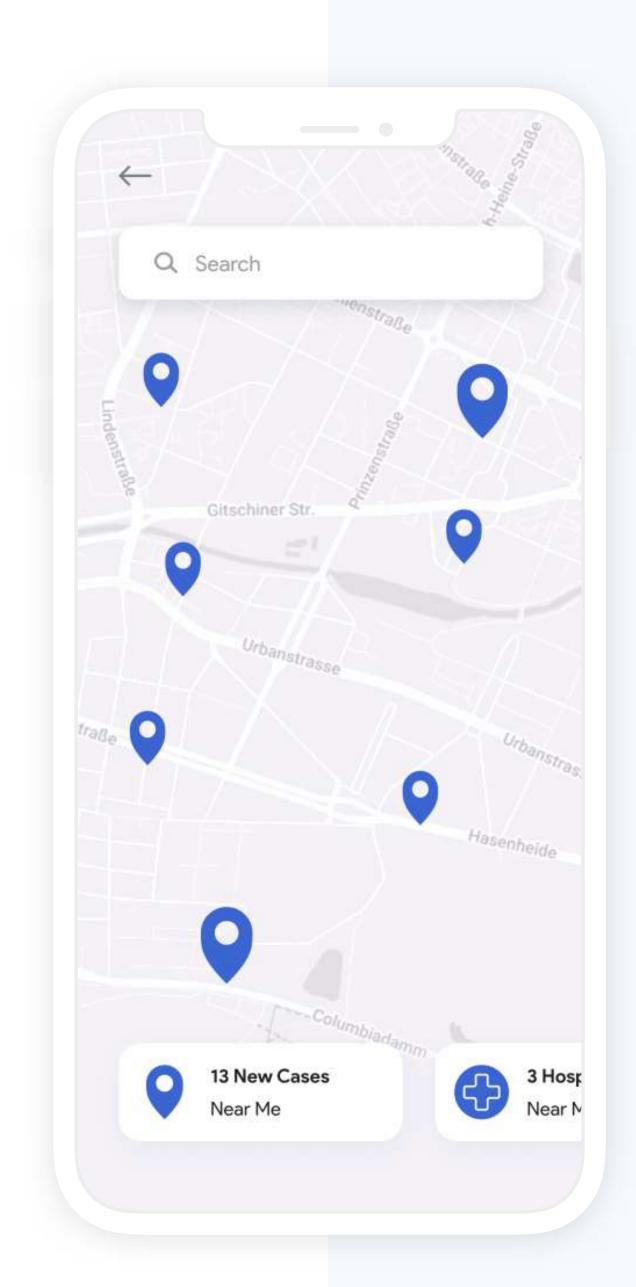
Your drivers will be able to login/signup onto the app using their registered phone number with admin





### Easy-to-use Driver App

**Custom Features** 





### Quarantined/Lockdown Area

Drivers will get notified every time they enter quarantined/lockdown area & be more vigilant.



### **No-Contact Delivery**

Drivers can leave the order near the doorsteps of customers to avoid unnecessary contacts.



### **Daily Profile Update**

Drivers can add their complete health & personal details to help admin keep a track of their daily information & assure safe deliveries to customers.



### **Choose Your Language**

Your drivers can easily change the language by selecting one from various options available on their app



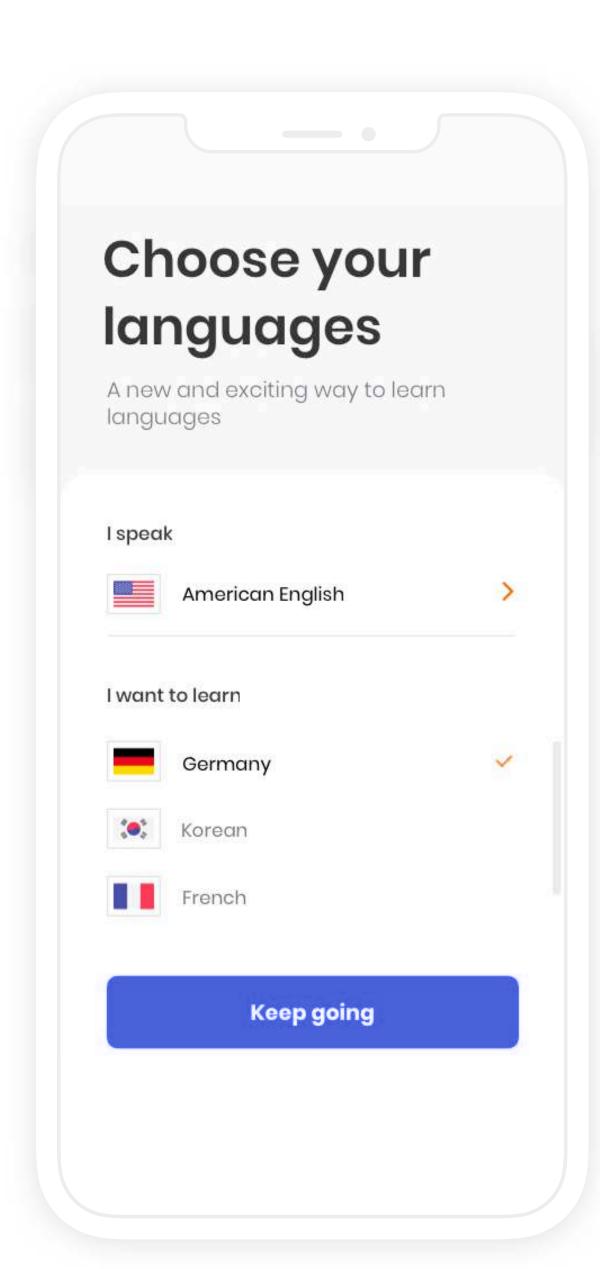
### **Successful Onboarding**

Provide your drivers complete knowledge for using their fully intuitive customized app with integrated driver onboarding process

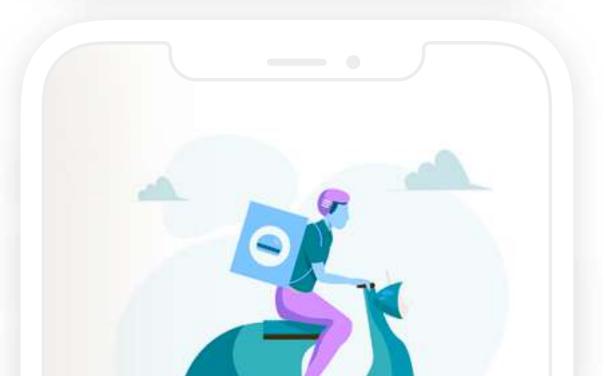


### Raise A Dispute

Your delivery agent can raise a dispute if he couldn't reach the user location or faced some other difficulty

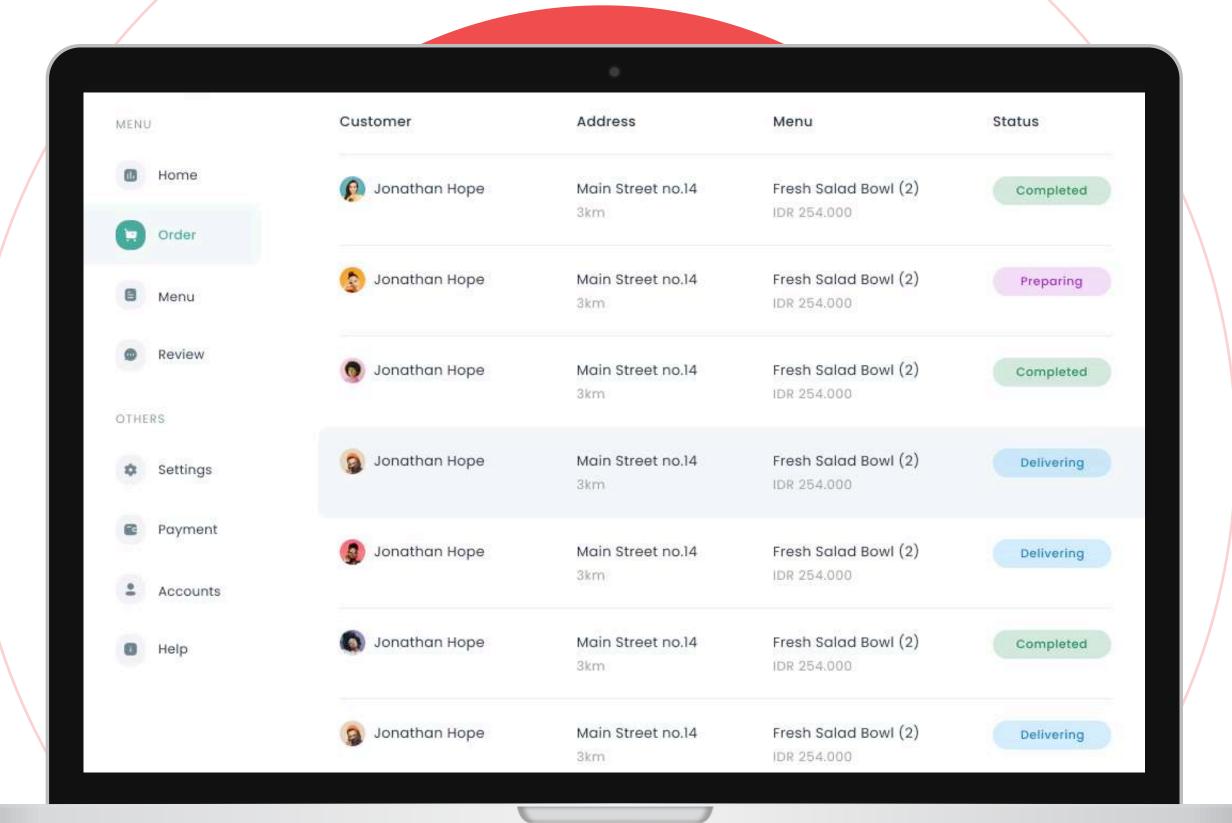


### Get in touch We are here for you! How can we help? Drop us a line Your name Please enter your name Please enter your email Subject Just saying hi Message Enter your message here **Submit**



## Dynamic Vendor Panel

**Existing Features** 





### **Instant Notifications**

Your vendors will get instant alerts and notifications for receiving an order, order dispatch and delivery details



### **Customer Details**

Vendors will get the complete information including the order details address, contact number, etc.



### Reject/Accept Order

Your vendors can accept or reject any order as per their availability



### **Store Management**

Vendors can add/edit store open & close hours any number of times



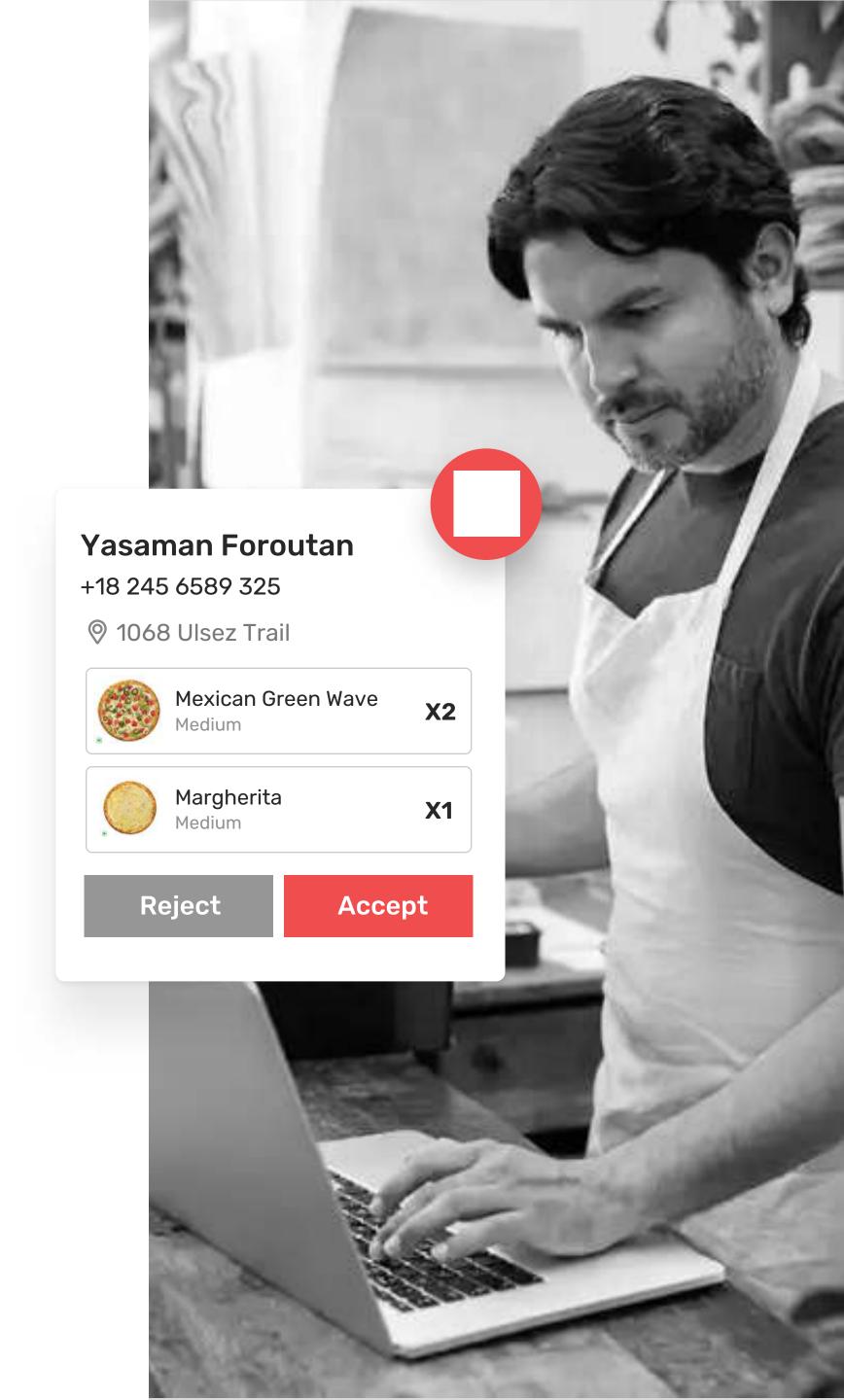
### **Customer Feedback**

Your vendors can find out how customers feel about their restaurant & cuisine through ratings & reviews given by them



### **Buy Subscription**

Vendor get to choose amongst the paid subscription for adding their food items, add/edit banners, etc.





### **Add Catalogue**

Your vendors can add/edit food and beverage menu with pricing displayed on your website & mobile app



### **Order Frequency**

Vendors can easily check the frequency of orders from a particular customer



### **Order Tracking**

Your vendors can track the prepared food orders from its dispatch to the route taken by the driver and delivery of same



### **Import Catalog**

You can allow your vendors to add new products/items on the platform via importing a csv file



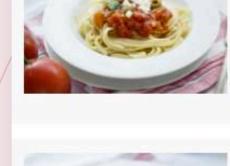
### **Geofence Tax & Delivery Charges**

Your vendors can also define the tax and delivery charges applicable per order according to the geofence location



### **User Flag**

Let your vendors flag users on the basis of exceeding number of cancelled orders



To View All Foods use the following shortcode:

**All Foods** 

[foodmenu]

Chicken Roast

\$15.00

Duis arcu tortor, suscipit eget, imperdiet nec, imperdiet iaculis, ipsum





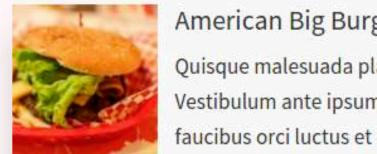
Kacchi Biriyani \$15.00 Curabitur ullamcorper ultricies nisi. Aliquam lobortis. Cras ultricies mi eu turpis hendrerit





Pizza big \$15.00 Pellentesque dapibus hendrerit tortor. In ac felis quis tortor malesuada





American Big Burger

Quisque malesuada placerat nisl. Vestibulum ante ipsum primis in





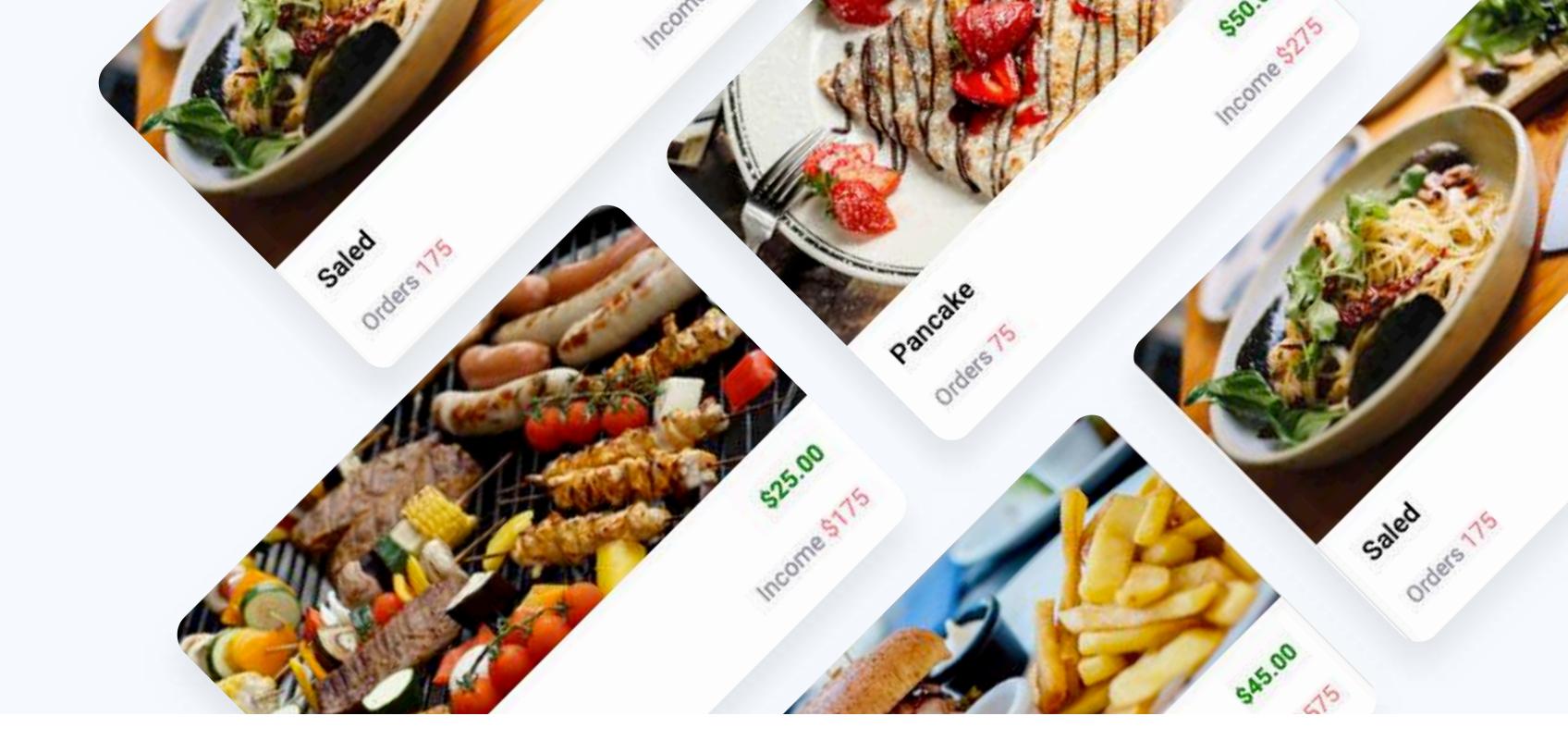


faucibus orci luctus et



### Dynamic Vendor Panel

**Custom Features** 





### Social Media Sign Up

Your vendors will be able to login/sign up with their social media accounts



### **Most Ordered Cuisines**

You can let your vendors check the frequently ordered and most ordered food items from their restaurants



### **Offers & Discounts**

Vendors can given their users offers, discounts & promo codes on particular or all food items

# Admin Panel

**Existing Features** 





### **Task Assignment**

You can directly assign the orders either manually or to the nearest agent available



### **Track Agents**

Admin can to track their fleet from the time they pick an order to the time it is delivered to the customer's doorstep



### **Restaurant Commission**

Charge a fixed percentage of the total amount from the restaurants linked with your app



### **Categories/Product Management**

Admin can add, edit and manage the categories and products added to the list



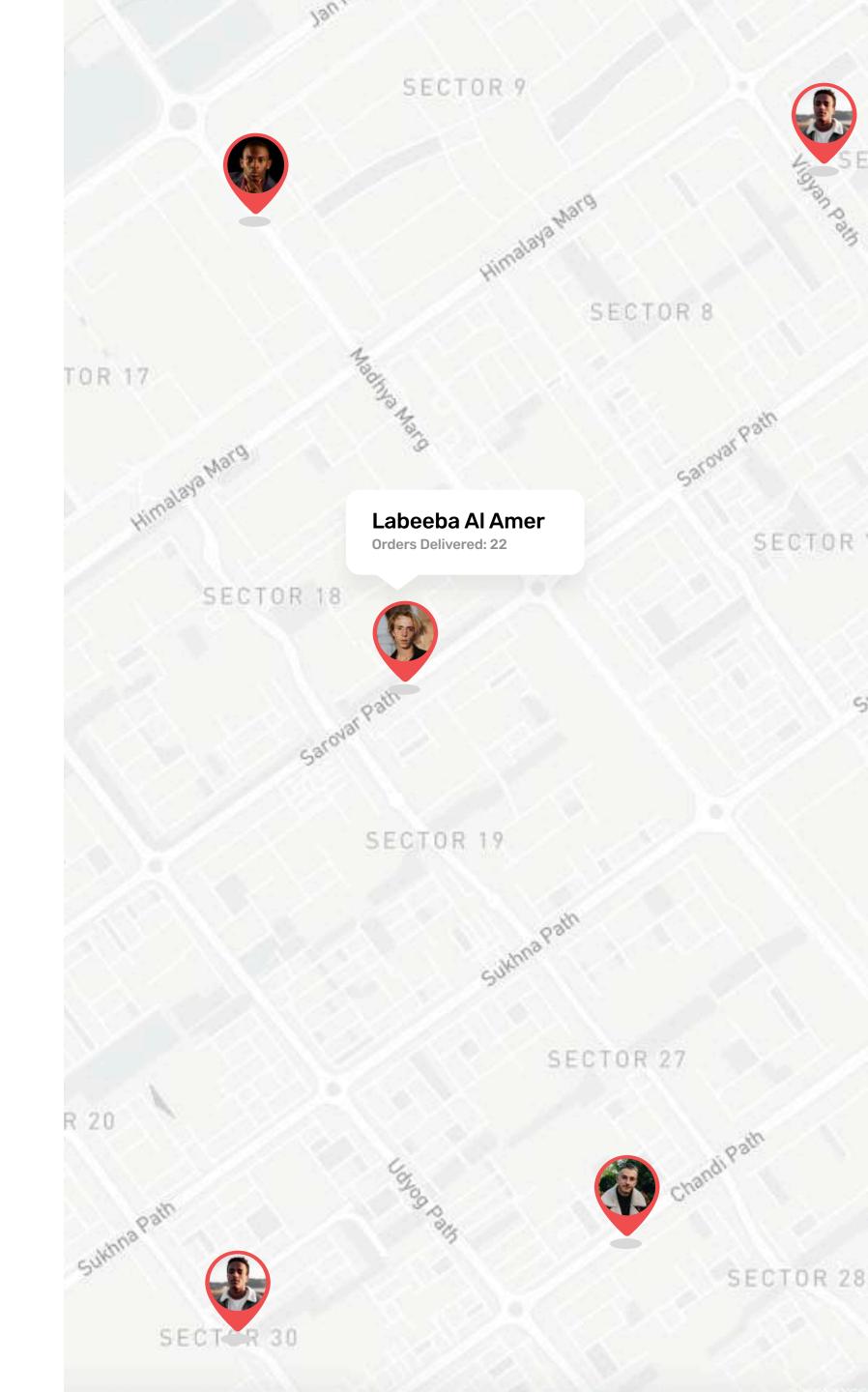
### Restaurants & Fleet Management

View and keep a check on every associated restaurant and delivery agents with your food business



### **Business Reports**

You can view comprehensive business reports for the restaurants & drivers linked with you. Get complete details such as total number of orders, repeat orders, drivers on field, & more.





### **Cancellation Charges**

You can refund users for a cancelled order. But after a certain number of cancellations, you can deduct some percent of the total amount paid.



### **Export Reports**

You can easily view & export the required reports of customers, orders, restaurants & delivery agents in CSV format and send them offline



### **Manage Delivery Charges**

Admin can define the base charges which will be the minimum applicable factor for each order & after which the delivery charges will increase per Km.



### **Add Banner**

Simply add a banner of a specific restaurant on your app & website, you want to promote



### Message Broadcast

Have a message for all your Drivers/ Customers/Vendors? You can broadcast it all together with one click



### **Split Payment**

Admin can define the percentage split for every order and the amount will be split accordingly between the vendor and the admin.



### **Analytics Dashboard**

Get interactive dashboards providing compelling reports to check for total revenue & number of orders made



### **Add Minimum Order**

Admin can allow the vendors on the platform to define the minimum amount for any particular order to be placed.



### **Product & Category Analytics**

Admin can view complete reports stating total number of products ordered, calculate the estimated demand for orders, etc.



### Manage Taxes

Admin can define the base tax for every vendor & define the variable tax to be paid depending on the area/ region.



### **Category Sorting**

Admin can sort the vendor categories and set them in a particular order to make it visible on customer website and apps.



### **Edit & Settle Orders**

Admin can accept the order edit request & allow agents to do same from their application, and settle the balance amount.



### **Top Restaurant**

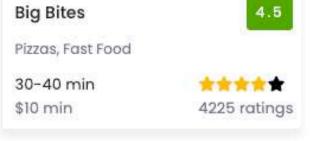










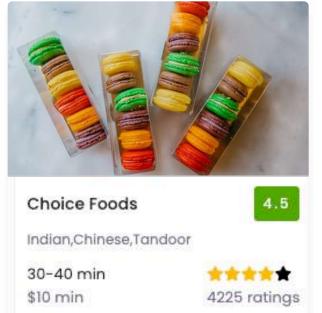


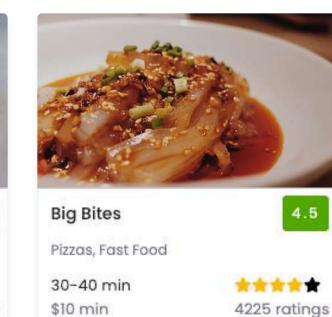


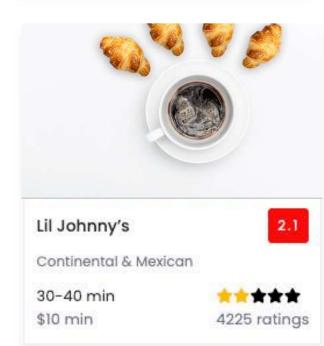
**Edit List** 











### Top cuisine

30-40 min

\$10 min



4225 ratings













Chinese

Mexican

Indian

American

**Edit List** 



### **User Subscription**

Admin can list & add different subscription plans for customers to avail several benefits.



### **Limit Referral**

Admin can set the limit of referral balance for their customers to ensure they use only a fixed amount from referrals balance while placing an order.



### **Buying Limit**

Admin & vendors can set a purchase limit for items listed on the platform so that users cannot add bulk products in the cart.



### **Discount Limit**

Admin & vendors can create % promo codes & set a maximum discount of the offer a customer can use while placing an order.



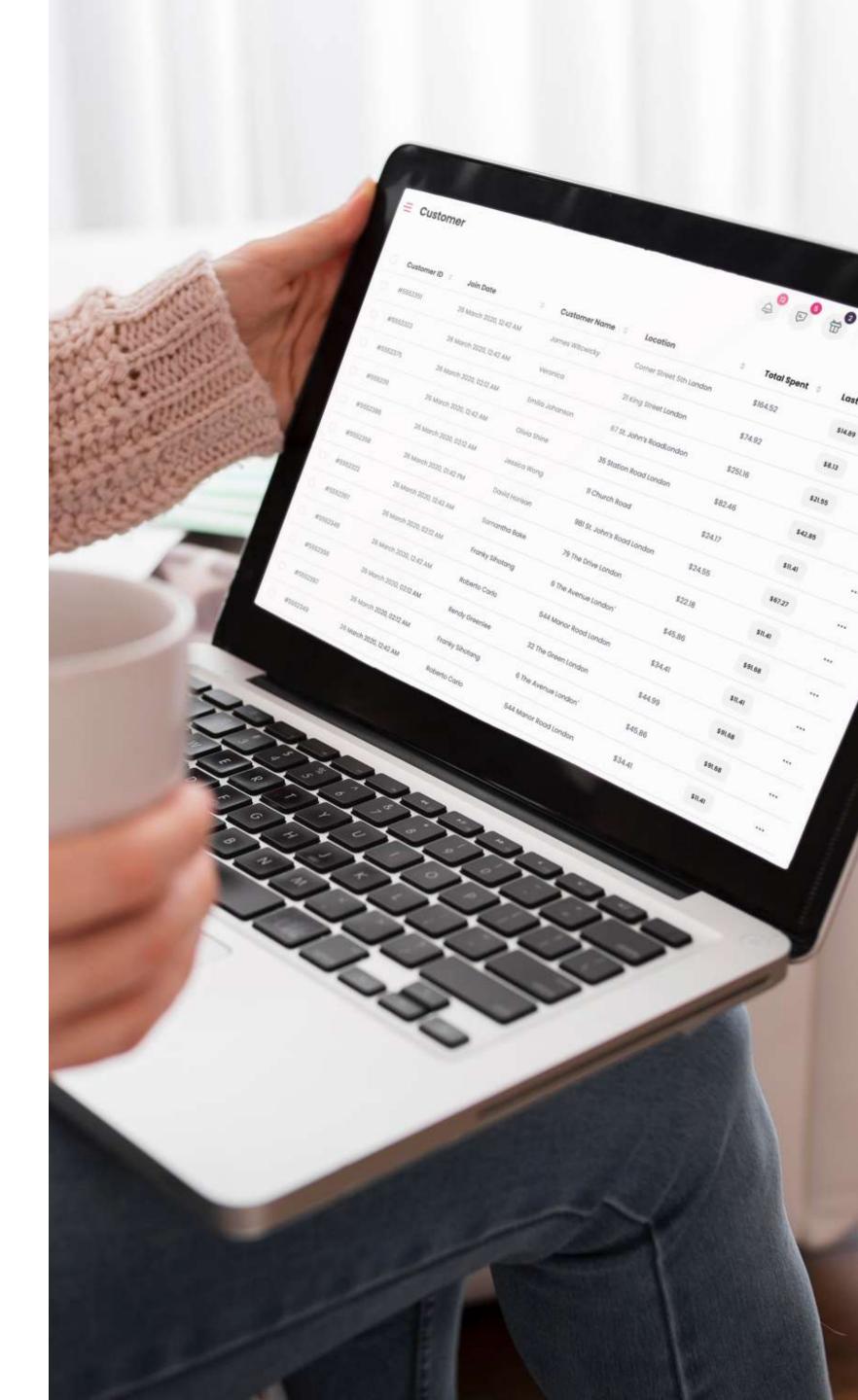
### **Subscription Items**

Admin can set that product of specific restaurants that can be bought through the subscription plans purchased by the customers.



### **Delivery Mode**

Admin can enable or disable options for home delivery, dine-in & pickup from the panel.





### **Special Emails**

Admin can send promotional emails on birthdays, anniversaries, etc. to their customers.



### **Admin Login**

You or anyone else with your food business credentials can easily login/signup into the dashboard



### **Secure Payment**

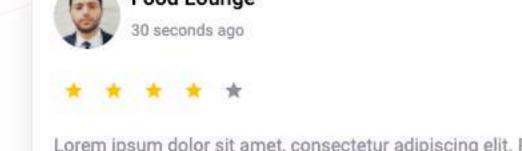
Securely maintain the payment details and deliveries done by your user and vendors



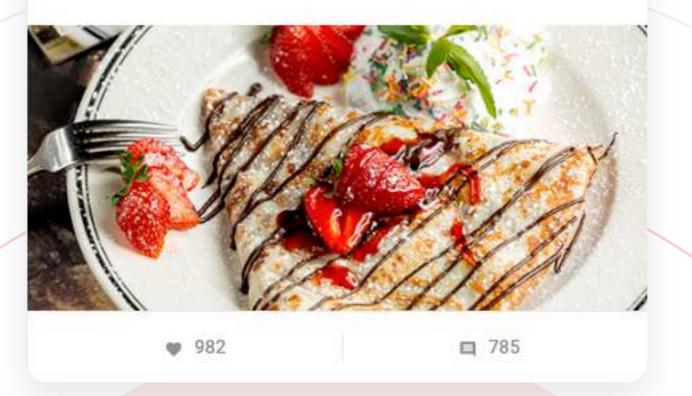
### **User Reviews**

You can get information about the quality of food, restaurants, and delivery services on the basis of the user reviews





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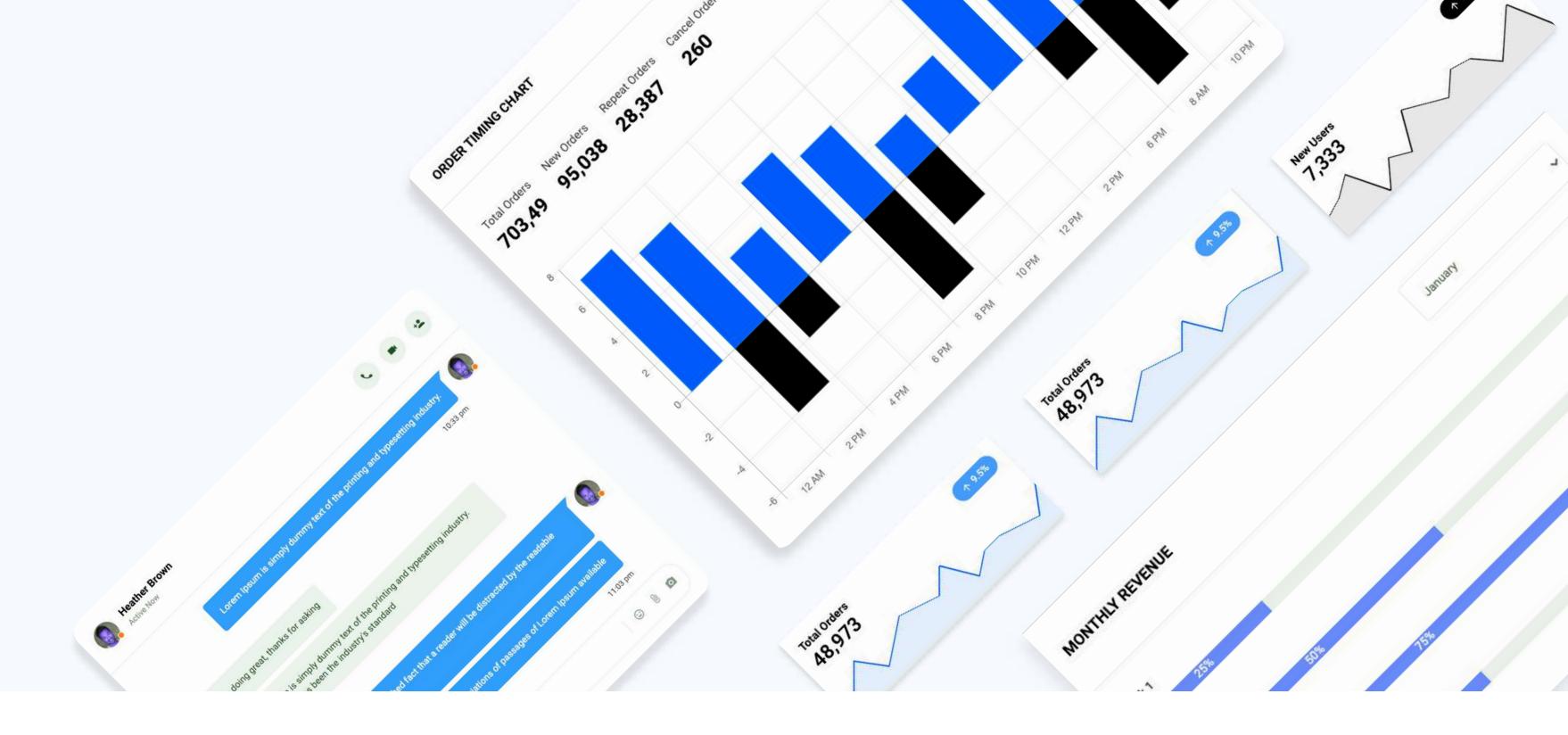






### Admin Panel

### **Custom Features**





### **Safety Badge**

Admin can assure customers for safer delivery, providing COVID-19 safety badges to agents & vendors following all guidelines.



### **Alerts For Positive Cases**

Admin can send instant notifications to customers, drivers & government to take safety precautions in case an agent is tested positive



### **Disabling COD**

Admin can reduce the COVID-19 transmission, disabling cash on delivery (COD) & providing online payment modes.



### **Knowledge Banners**

Admin can add an awareness section to educate users about the steps your business is taking to combat COVID-19



### **Identification of Positive Cases**

Admin can mark the positive-tested drivers & disable them from delivery to curb the spread of this deadly pandemic



### **Customer Support**

You can provide in-app support to your customers to resolve their queries via call or message



### Add Quarantined/Lockdown Locations

Admin can add & edit any number of quarantined or lockdown locations to keep customers & delivery agents updated in real-time.



### **Review & Verify Driver Profile**

Admin can keep a track of the personal & health information added by the drivers and verify them for safe deliveries on the basis of the same.



### **Advance Analytics**

You can set any number of KPIs & get complete restaurant business analytics in the desired way



### **Equal Task Assignment**

Use Round Robin scheduling to make sure that orders are assigned equally to all delivery agents. You can also get any other logic applied to enhance your fleet's efficiency.



### Dispute panel

Admin can solve all complaints and disputes raised by their user, restaurant and delivery persons

### Custom Integrations



### Language

Showcase your marketplace in multiple languages & personalize it to connect with your customers



### **Multiple Payment Gateways**

Get any payment gateway integrated to launch your business anywhere around the globe



### WhatsApp Integration

You can create orders, notify vendors on the vendor panel, get confirmation from them, and assign them to delivery agents on the driver app, all through WhatsApp.



### POS

You can integrate POS of your choice or go for Clexa to manage everything at a single place



### Chat

You can opt for any type of communication integrations for engagement and promotions reasons

### **Need Some Other Customization To**

### Outshine Your Food Busines?

We have the highly flexible & scalable model to help you build a world class app in the food delivery domain.

### **Let's Discuss Your Needs**





